



BY APPOINTMENT TO HRH  
THE PRINCE OF WALES  
MANUFACTURERS OF  
FISHING TACKLE

# HARDY

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ALNWICK | ENGLAND

2017 NORTH AMERICA PRODUCT GUIDE

# OVER 140 YEARS OF INDUSTRY LEADING INNOVATION.

No other fishing tackle manufacturer has such a strong tradition of innovation as Hardy. From its foundation by William Hardy in 1872, the company has been world renowned for both quality and innovation in the field of premium fishing tackle.

Although the business was originally founded as a gunsmith, whitesmiths and cutlers, after the first year of trading the focus had already begun to shift towards fishing tackle. The Hardy brothers' own brand of fishing products appeared by late 1873 and was so successful that within three short years the business had outgrown its original premises. Within four years, in-house rod manufacture came to Hardy's, signalling the start of the Hardy brothers' insatiable drive to design and develop the best fishing tackle in the

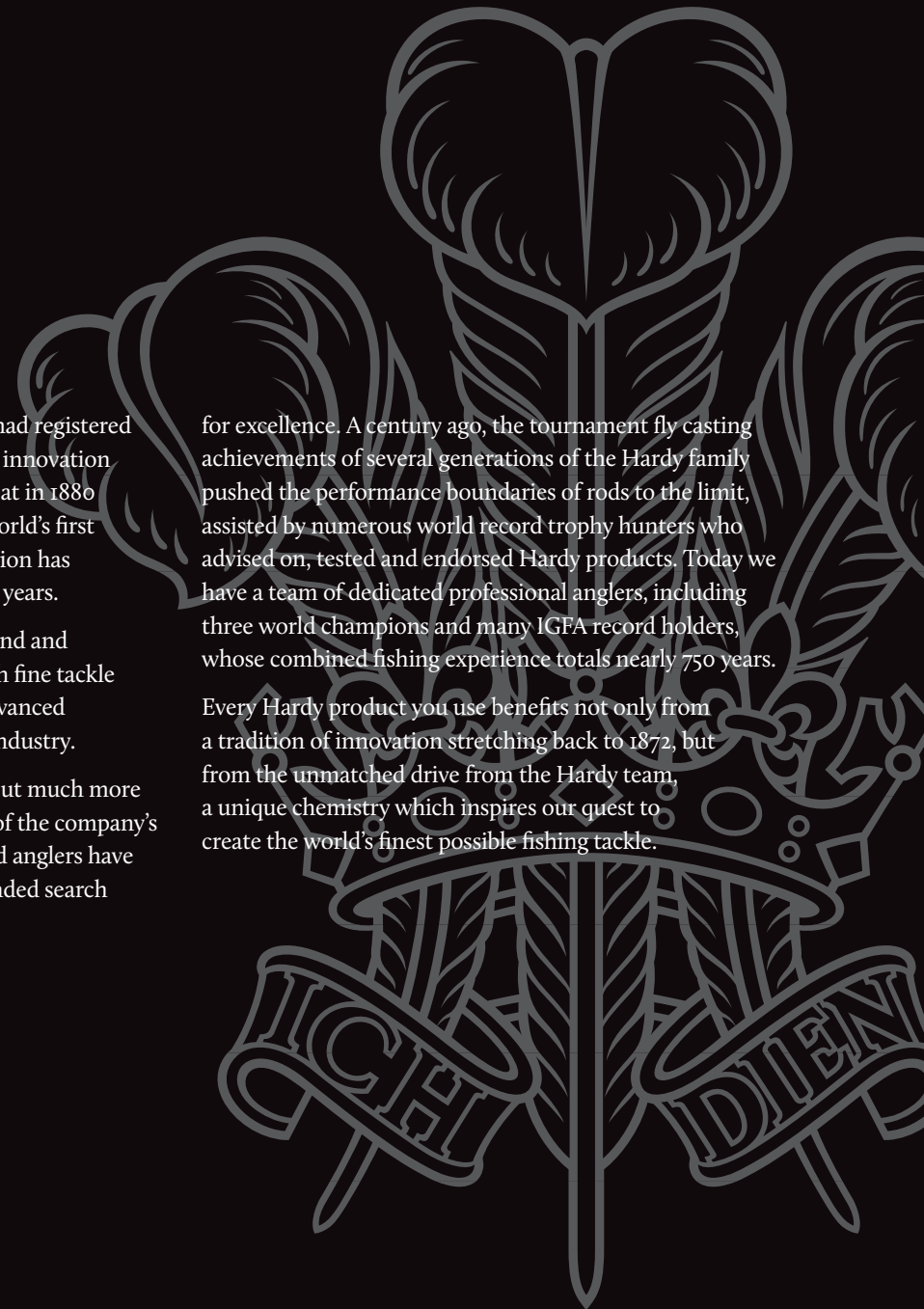
world. By the early 1880s the Hardy brothers had registered many patents for ground breaking design and innovation in fishing tackle. From William Hardy's reel seat in 1880 to the iconic Perfect fly reel in 1891, and the world's first large arbor fly reel in 1911 the quest for perfection has inspired the company's engineers for over 140 years.

Hardy is still based in Alnwick, Northumberland and continues to equip anglers the world over with fine tackle built to exacting standards, using the most advanced technology ever applied to the fishing tackle industry.

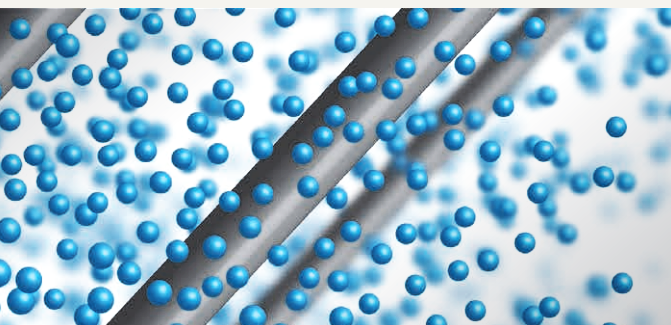
Despite this quest for perfection, Hardy is about much more than pure technology. From the earliest days of the company's history, a team of passionate and highly skilled anglers have always driven the Hardy brand in a single-minded search

for excellence. A century ago, the tournament fly casting achievements of several generations of the Hardy family pushed the performance boundaries of rods to the limit, assisted by numerous world record trophy hunters who advised on, tested and endorsed Hardy products. Today we have a team of dedicated professional anglers, including three world champions and many IGFA record holders, whose combined fishing experience totals nearly 750 years.

Every Hardy product you use benefits not only from a tradition of innovation stretching back to 1872, but from the unmatched drive from the Hardy team, a unique chemistry which inspires our quest to create the world's finest possible fishing tackle.



## SINTRIX® TECHNOLOGY: IT'S THE SMALL THINGS THAT MAKE A BIG DIFFERENCE.



Microscopic silica spheres evenly surround every individual carbon fibre filament providing a matrix of strength throughout the rod.

Never has that statement held more truth than with the development of SINTRIX® technology.

All carbon rods utilise carbon fibres that are bonded together by an adhesive resin. The resin material used in SINTRIX® is produced by 3M®, it is a unique and patented material incorporating silica nano spheres which provides two distinct benefits.

Firstly the microscopic silica spheres are able to evenly surround every individual carbon fibre filament providing a matrix of strength throughout the rod. Secondly, being spherical, the silica particles are able to resist pressure and compression from any angle. This is particularly important because it is under compression forces, on the underside of a bent rod, rather than tension forces, on the outside of the curve, that carbon fibre is most likely to weaken and potentially break. So by resisting compression better, SINTRIX® rods are stronger.

In developing SINTRIX® our specialist composite engineers and rod designers spent over two years experimenting with different types, and mixes, of carbon fibres combined with varying levels of 3M® nano silica resin. They also discovered that the normal manufacturing processes associated with carbon fibre rods had to be significantly

changed in order to get the best from the new 3M® resin material. The final results were astonishing with up to 60% increases in strength and up to 30% savings in weight.

Driven by our passion and determination to always push the boundaries—part of Hardy's DNA since 1872—we now offer varying levels of SINTRIX® technology across our rod range, each level brings significant and tangible benefits over traditional carbon fibre construction.



# SINTRIX®: THE SUCCESS STORY.

When I received the first prototype blanks rolled from SINTRIX® material in late 2009 I was shocked. I've held and flexed literally thousands of rod blanks over the years, and when I held the 9ft #10 saltwater rod, I was immediately taken aback at the lack of weight for a #10 – it just instantly felt 'right'.

Our early work on the material with our sister company Hardy Advanced Composites had indicated considerable increases in compressive strength and impact resistance where possible, but even our material engineers were not prepared for the results. Following the first day of testing, we even asked the manufacturer of our compressive strength tester to re-calibrate the machine as the results it had produced were, to quote one of our testers, "nonsense".

There was nothing wrong with the testing machine, the blanks netted out at close to 60% stronger than our calculations suggested they ought to be, and from that point on the entire team focused on the development of what became the Zenith and Proaxis series of rods and the refinement of what was to become SINTRIX® technology.

I could tell you about the testing trips to the Florida Keys fishing for sharks with medium-weight Trout rods, or the actual fist fight that took place on the dockside between two guides over a test rod, but I think some of these quotes from icons and pioneers in the sport tell the impact that SINTRIX® actually made far better than I could.

**Howard Croston, Hardy Product Manager and England International.**



My rods of choice when chasing the huge Pike of Chew Valley, pursuing Gold representing England competitively or filming saltwater fishing adventures have one thing in common—they all feature SINTRIX® material. This revolutionary technology has changed the way I approach the diverse challenges of my lifelong passion.

**John Horsey, Hardy ProTeam Member and Professional Guide**



The ultra-lightweight and incredible strength of the Hardy SINTRIX® rods give me the superb line handling that I need to achieve absolute control of line placement and mending, while also allowing me to fight the fish aggressively and remain in perfect touch with every part of the line/leader system.

**Gary Borger, Hardy North American ProTeam Member**



It seems like a no-brainer now but the introduction of SINTRIX® was a bold step. It seemed dull, a little geeky, I was sceptical that a better resin system could be exciting, could change rods, could make better rods, but it does.

Hardy engineers and designers neatly and expertly anticipated exactly how important SINTRIX® would be for the future of their fishing rods... and, by the way, set the direction for performance rod design in general.

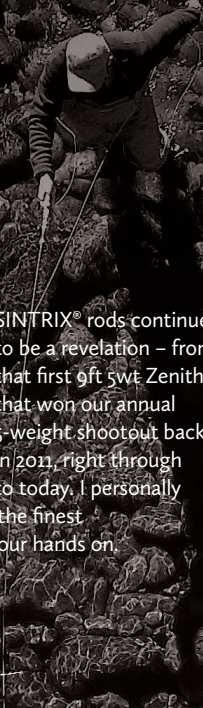
**Magnus Angus, Chief Reviewer Fly Fishing & Fly Tying Magazine**



SINTRIX® rods continue to be a revelation – from that first 9ft 5wt Zenith, that won our annual 5-weight shootout back in 2011, right through to today, I personally

still think the 8ft 6in Zenith is the finest 4-weight fly rod you can put your hands on.

**George Anderson, Owner of Yellowstone Angler, USA**





# THE EVOLUTION OF SINTRIX®

SINTRIX®  
silica nano matrix  
**330**

Up to 30% increase in  
compressive strength over  
traditional carbon fibre.

Jet



Jet Switch



Jet Double Handed



Demon Smuggler

NEW FOR  
2017



SINTRIX®  
silica nano matrix  
**440**

Up to 60% increase in  
compressive strength and  
up to 30% weight reduction  
over traditional carbon fibre.

Zephyrus FWS & AWS



Zephyrus SWS



Zephyrus Double Handed

NEW FOR  
2017



SINTRIX®  
silica nano matrix  
**550**

Up to 60% increase in compressive  
strength and up to 30% weight  
reduction over traditional carbon fibre,  
with an increase in GPA (stiffness)  
of up to 15% over SINTRIX® 440.

Wraith



## SINTRIX® 330, 440 and 550

Since the breakthrough in 2009 we haven't stopped refining and developing SINTRIX® technology. Today we offer three distinct levels of performance each with their own unique benefits incorporated into our exciting 2017 product line.

# FRESHWATER, ALL WATER AND SALTWATER

## Tactical and Extreme

A number of Hardy rods within our series feature T or E designations.

T designated rods are designed with highly tactical situations in mind where a careful combination of line feel, recovery and carefully calibrated blank stiffness are required to meet specific challenges.



Rods designated with an E are typically more at the 'extreme' end of the scale where ultra-fast actions and high recovery are specifically required.

## Freshwater (FWS)

FWS or "Freshwater series" rods feature selected wood spacers, refined handle designs and carefully selected hardware offering the optimum blend of lightness and durability.



## All water (AWS)

AWS or "All water series" rods are designed to bridge the gap between light, freshwater and heavy saltwater applications, featuring saltwater safe hardware and fittings, including carbon or aluminium reel seat inserts, larger guides and more powerful actions.



## Saltwater (SWS)

SWS or "Saltwater series" rods are true hardcore saltwater rods, designed to meet the challenges of the saltwater environment head on. The rods feature heavy duty fixtures and fittings including extra large guides, heavy duty salt safe reel seats and enlarged fighting butts.





Trophy Brown Trout hugging the structure tight to a distant river bank, Rainbows smashing fry on the ripple line in a vast mountain lake, Sea Trout crashing in the void of the darkest summer nights. Adrenaline fuelled moments that require an adrenaline fuelled fly rod. Wraith with SINTRIX® 550 technology generates incredible line speed and unprecedented tip recovery for the longest of casts, yet retains a degree of line control and feel that is almost impossible to translate into words. Load one up and hold on.

CARBON FIBRE  
ADRENALINE  
FOR WHEN FAST  
JUST ISN'T  
FAST ENOUGH



# Wraith

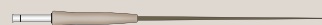
- ✓ SINTRIX® 550 blank construction
- ✓ REC® black pearl recoil guides
- ✓ Fuji® titanium stripper guides
- ✓ Ultra-fast action blank design
- ✓ Selected hardwood and triaxial carbon spacers



- ✓ Supplied in a custom aluminium tube with engraved metal end caps

| Product Code     | Length<br>(ft) (m) |      | Rating | Handle | Weight<br>(oz) (g) |     |
|------------------|--------------------|------|--------|--------|--------------------|-----|
| Freshwater (FWS) |                    |      |        |        |                    |     |
| HROWRA905F       | 9'                 | 2.74 | #5     | RHW    | 2.9                | 83  |
| HROWRA906F       | 9'                 | 2.74 | #6     | RHW    | 3.0                | 86  |
| All Water (AWS)  |                    |      |        |        |                    |     |
| HROWRA907A       | 9'                 | 2.74 | #7     | FW+EH  | 3.6                | 102 |
| HROWRA908A       | 9'                 | 2.74 | #8     | FW+EH  | 3.7                | 105 |
| HROWRA967A       | 9'6                | 2.90 | #7     | FW+EH  | 3.9                | 110 |
| HROWRA107A       | 10'                | 3.05 | #7     | FW+EH  | 4.0                | 112 |
| HROWRA108A       | 10'                | 3.05 | #8     | FW+EH  | 4.0                | 112 |

RHW



FW+EH



SINTRIX  
550

FOUR  
SECTION





# Zephyrus FWS & AWS

| Product Code     | Length |      | Rating | Handle | Weight |     |
|------------------|--------|------|--------|--------|--------|-----|
|                  | (ft)   | (m)  |        |        | (oz)   | (g) |
| Freshwater (FWS) |        |      |        |        |        |     |
| HROZEP803F       | 8'     | 2.44 | #3     | RHW    | 2.5    | 71  |
| HROZEP804F       | 8'     | 2.44 | #4     | RHW    | 2.5    | 71  |
| HROZEP864F       | 8'6    | 2.59 | #4     | RHW    | 2.7    | 77  |
| HROZEP865F       | 8'6    | 2.59 | #5     | RHW    | 2.8    | 80  |
| HROZEP903F       | 9'     | 2.74 | #3     | RHW    | 2.7    | 77  |
| HROZEP904F       | 9'     | 2.74 | #4     | RHW    | 2.8    | 81  |
| HROZEP905F       | 9'     | 2.74 | #5     | RHW    | 2.9    | 83  |
| HROZEP906F       | 9'     | 2.74 | #6     | RHW    | 3.0    | 85  |
| HROZEP103F       | 10'    | 3.05 | #3     | RHW    | 3.0    | 84  |
| HROZEP104F       | 10'    | 3.05 | #4     | RHW    | 3.1    | 87  |
| HROZEP105F       | 10'    | 3.05 | #5     | RHW    | 3.2    | 90  |
| All Water (AWS)  |        |      |        |        |        |     |
| HROZEP907A       | 9'     | 2.74 | #7     | FW+EH  | 3.5    | 100 |
| HROZEP908A       | 9'     | 2.74 | #8     | FW+EH  | 3.6    | 102 |
| HROZEP909A       | 9'     | 2.74 | #9     | FW+EH  | 4.0    | 113 |
| HROZEP966A       | 9'6    | 2.90 | #6     | FW+EH  | 3.7    | 105 |
| HROZEP967A       | 9'6    | 2.90 | #7     | FW+EH  | 3.9    | 111 |
| HROZEP968A       | 9'6    | 2.90 | #8     | FW+EH  | 3.9    | 111 |
| HROZEP106A       | 10'    | 3.05 | #6     | FW+EH  | 3.9    | 111 |
| HROZEP107A       | 10'    | 3.05 | #7     | FW+EH  | 3.9    | 112 |
| HROZEP108A       | 10'    | 3.05 | #8     | FW+EH  | 3.8    | 110 |



- SINTRIX® 440 blank construction
- REC® black pearl recoil guides
- Fuji® titanium stripper guides
- Fast action blank design
- Selected hard wood and triaxial carbon spacers
- Supplied in a custom aluminium tube with engraved metal end caps

RHW



FW+EH





A scenic view of a river with a fishing rod in the foreground. The river flows through a landscape with tall grass and reeds on the banks. The water is a deep blue with whitecaps. A fishing rod is positioned horizontally across the lower third of the image, with its handle on the left and its tip extending towards the right. The handle is made of cork and has a silver-colored metal ferrule. The rod is black with green accents and features the Hardy logo and the name 'ZEPHRUS' along with 'SINTRIX 440'.

# FIRE AND FORGET FOR THE FLY ANGLER

Whether it's six feet or sixty six, when your target is to hit a moving shadow dead centre between the eyes with a weightless piece of fluff, accuracy starts to take on a whole new meaning. Zephrus, with SINTRIX® 440 technology, combines the featherweight touch and line feel required to fool a midge feeder under the rod tip, with the power to hit a slab rainbow at full range. Thanks to advanced design, industry leading materials and, above all, a passion for creating the finest high performance fly fishing tools available, all you need do is fire and don't forget to strike.



# Zephyrus Double Handed



A massively expanded and improved range of two handed fly rods with SINTRIX® 440 construction. The Zephyrus range of two handed rods are the perfect combination of strength, power and finesse covering all two handed rod applications from small freestone streams to mighty spate rivers.

- ✓ SINTRIX® 440 blank construction
- ✓ 4 section design
- ✓ Fuji stripper guides
- ✓ REC recoil intermediates
- ✓ Triaxial carbon spacer
- ✓ TPS handle design



| Product Code  | Length |      | Rating | Handle   | Weight |     |
|---------------|--------|------|--------|----------|--------|-----|
|               | (ft)   | (m)  |        |          | (oz)   | (g) |
| Double Handed |        |      |        |          |        |     |
| HRZEP11667A   | 11'6   | 3.51 | #6/7   | Mod TPSF | 6.6    | 187 |
| HRZEP12667A   | 12'6   | 3.81 | #6/7   | Mod TPSF | 7.5    | 213 |
| HRZEP12678A   | 12'6   | 3.81 | #7/8   | Mod TPSF | 7.3    | 207 |
| HRZEP13678A   | 13'6   | 4.11 | #7/8   | Mod TPSF | 8.1    | 230 |
| HRZEP13689A   | 13'6   | 4.11 | #8/9   | Mod TPSF | 7.7    | 218 |
| HRZEP146910A  | 14'6   | 4.42 | #9/10  | Mod TPSF | 8.9    | 252 |
| HRZEP1511011A | 15'1   | 4.60 | #10/11 | Mod TPSF | 9.2    | 261 |





SPEY, SKAGIT OR SCANDI...  
YOU BETTER GET USED  
TO SEEING THE BACKING





The salt is a world of extremes, encompassing the whole spectrum of fly rod challenges in one beautiful but harsh and unrelenting theatre; its inhabitants display all the traits of their home from the paranoid nervousness of the bonefish to the thug-like, raw power of the GT.

Whatever you chase from Permit to Pollack and every species in-between there is absolutely no room in the salt for anything other than an absolute game changer.

Zephrus SWS with SINTRIX® 440 technology takes the multi award winning, record breaking Proaxis blank design to the next level of saltwater evolution. More feel, more power, more strength, more refinement and even more of a match for the ultimate fly rod challenge—pick one up and change your game for good.

## THE SALTWATER GAME CHANGER



# Zephyrus SWS



| Product Code            | Length<br>(ft) (m) |      | Rating | Handle | Weight<br>(oz) (g) |     |
|-------------------------|--------------------|------|--------|--------|--------------------|-----|
| Saltwater (SWS) 4 piece |                    |      |        |        |                    |     |
| HROZEP905S              | 9'                 | 2.74 | #5     | FW+EH  | 3.6                | 103 |
| HROZEP906S              | 9'                 | 2.74 | #6     | FW+EH  | 3.6                | 102 |
| HROZEP907S              | 9'                 | 2.74 | #7     | FW+EH  | 3.8                | 109 |
| HROZEP908S              | 9'                 | 2.74 | #8     | FW+EH  | 4.0                | 114 |
| HROZEP909S              | 9'                 | 2.74 | #9     | FW+EH  | 4.5                | 128 |
| HROZEP910S              | 9'                 | 2.74 | #10    | FW+EH  | 4.6                | 131 |
| HROZEP911S              | 9'                 | 2.74 | #11    | FW+EH  | 4.9                | 138 |
| HROZEP912S              | 9'                 | 2.74 | #12    | FW+EH  | 5.0                | 142 |



|                                |      |      |     |       |     |     |
|--------------------------------|------|------|-----|-------|-----|-----|
| <b>Saltwater (SWS) 1 piece</b> |      |      |     |       |     |     |
| HROZEP8108S                    | 8'10 | 2.69 | #8  | FW+EH | 3.8 | 107 |
| HROZEP8109S                    | 8'10 | 2.69 | #9  | FW+EH | 4.3 | 123 |
| HROZEP81010S                   | 8'10 | 2.69 | #10 | FW+EH | 4.4 | 125 |
| HROZEP81011S                   | 8'10 | 2.69 | #11 | FW+EH | 5.1 | 144 |
| HROZEP81012S                   | 8'10 | 2.69 | #12 | FW+EH | 5.2 | 148 |

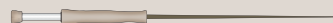


FOUR  
SECTION



- ✓ SINTRIX® 440 blank construction
- ✓ REC® black pearl recoil guides
- ✓ Fast action blank design
- ✓ Bar stock 6061 aluminium and triaxial carbon spacers on selected models
- ✓ Available in one- and four-section models
- ✓ One section models supplied in a hard fabric covered rod tube; four section models supplied in a custom aluminium tube with engraved metal end caps

FW+EH



ONE  
SECTION



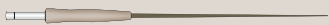


# Jet

| Product Code  | Length |      | Rating | Handle | Weight |     |
|---------------|--------|------|--------|--------|--------|-----|
|               | (ft)   | (m)  |        |        | (oz)   | (g) |
| Single Handed |        |      |        |        |        |     |
| HRJE010       | 7'     | 2.13 | #5     | RHW    | 2.37   | 67  |
| HRJE020       | 7'6    | 2.29 | #3     | RHW    | 2.44   | 69  |
| HRJE030       | 8'     | 2.44 | #4     | RHW    | 2.58   | 73  |
| HRJE040       | 8'     | 2.44 | #6     | RHW    | 2.75   | 78  |
| HRJE050       | 8'6    | 2.59 | #4     | RHW    | 2.72   | 77  |
| HRJE060       | 8'6    | 2.59 | #5     | RHW    | 2.82   | 80  |
| HRJE070       | 9'     | 2.74 | #4     | RHW    | 2.75   | 78  |
| HRJE080       | 9'     | 2.74 | #5     | RHW    | 2.86   | 81  |
| HRJE090       | 9'     | 2.74 | #6     | RHW    | 3.00   | 85  |
| HRJE100       | 9'6    | 2.90 | #6     | FW+EH  | 3.78   | 107 |
| HRJE110       | 9'6    | 2.90 | #7     | FW+EH  | 3.92   | 111 |
| HRJE120       | 10'    | 3.05 | #3     | RHW    | 3.14   | 89  |
| HRJE130       | 10'    | 3.05 | #4     | RHW    | 3.21   | 91  |
| HRJE140       | 10'    | 3.05 | #5     | RHW    | 3.25   | 92  |
| HRJE150       | 10'    | 3.05 | #6     | FW+EH  | 3.95   | 112 |
| HRJE160       | 10'    | 3.05 | #7     | FW+EH  | 4.02   | 114 |
| HRJE170       | 10'    | 3.05 | #8     | FW+EH  | 4.06   | 115 |

- User-friendly refined high performance rods with SINTRIX® durability
- SINTRIX® 330 blank construction in 4 section configuration
- Refined middle-to-tip action
- Reverse half-wells handles: Burl wood reel seat spacer with anodised aluminium thread and twin-uplock function
- Full-wells handles: Full anodised aluminium fitting with twin up-lock function
- Fuji® butt guides with hard chrome snake intermediates
- Clear 'pearl grey' blank finish with silver highlights and section line up marks
- Supplied with cloth rod bag, and a hard cloth-covered Hardy rod tube

RHW



FW+EH

FOUR  
SECTION



## REFINED ALL-ROUND PERFORMANCE

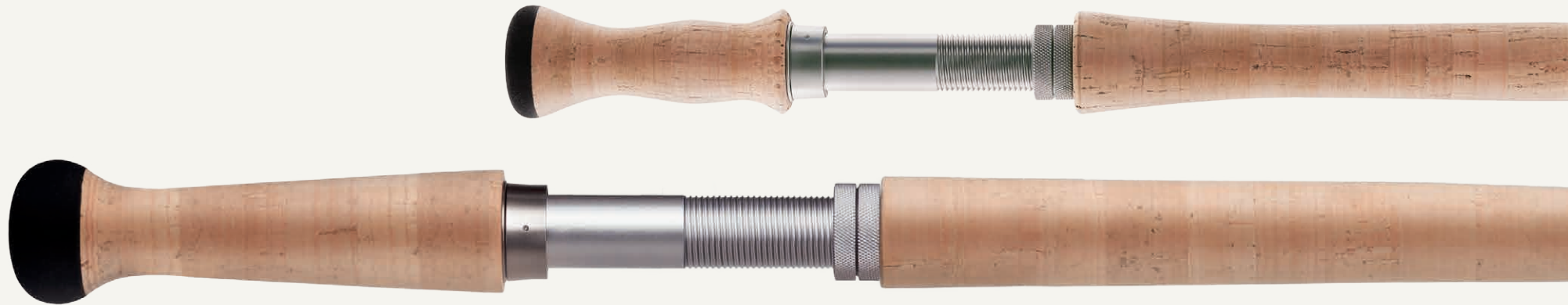
The Jet series brings refined middle-to-tip actions, low in-hand weight and sharp tip recovery with a smooth and powerful feel.

Fully fitted with high quality custom components and built to exacting Hardy standards, there is a Jet series rod to cover every application from small stream Trout to Salmon and Sea Trout.

All Jet rods feature the industry leading and award winning SINTRIX® technology in our 330 configuration and were designed and developed in our advanced R&D centre in Alnwick, England.



# Jet DH and Switch



## Jet Double Handed

Featuring the Jet's refined middle-to-tip action, low in-hand weight and sharp tip recovery with a smooth and powerful feel, in a double handed model. Fully fitted with high quality custom components and built to exacting Hardy standards and feature our award winning SINTRIX® 330 material.

- User-friendly refined high performance rods with SINTRIX® durability
- SINTRIX® 330 blank construction in 4 section configuration
- Refined middle-to-tip action
- Full anodised aluminium fitting with twin down-locking function
- Fuji® butt guides with hard chrome snake intermediates
- Clear 'pearl grey' blank finish with silver highlights and section line up marks
- Supplied with cloth rod bag, and a hard cloth-covered Hardy rod tube

## Jet Switch

High banks, tight overhangs, distant seams that require precise line control—all challenges for the “short rod”. Enter Jet Switch, a short two-handed configuration that can be fished with both single and two-handed techniques. Super light and responsive, perfect for single-hand manipulation of fly and line during the swing but equipped with a fully functional two handed grip for Spey casting techniques. Ideal for presenting bulky flies and rigs with ease. Jet Switch brings the advantages of SINTRIX® 330 technology into the switch rod category—increased impact resistance, reduced weight and increased compressive strength.

- SINTRIX® 330 blank construction
- Fuji® guides
- Easy loading fast recovery blank design
- Bar stock 6061 aluminium reel seat





| Product Code         | Length<br>(ft) | (m)  | Rating | Handle | Weight<br>(oz) | (g) |
|----------------------|----------------|------|--------|--------|----------------|-----|
| <b>Double Handed</b> |                |      |        |        |                |     |
| HRJE180              | 13'            | 3.96 | #8/9   | TPSF   | 7.7            | 218 |
| HRJE190              | 14'            | 4.27 | #9/10  | TPSF   | 9.1            | 259 |
| HRJE200              | 15'            | 4.57 | #10/11 | TPSF   | 10.5           | 299 |
| <b>Switch</b>        |                |      |        |        |                |     |
| HROJE10645A          | 10'6           | 3.20 | #4/5   | Switch | 4.7            | 132 |
| HROJE10656A          | 10'6           | 3.20 | #5/6   | Switch | 4.6            | 131 |
| HROJE10667A          | 10'6           | 3.20 | #6/7   | Switch | 4.8            | 135 |
| HROJE1167A           | 11'            | 3.35 | #6/7   | Switch | 4.8            | 137 |
| HROJE1178A           | 11'            | 3.35 | #7/8   | Switch | 5.0            | 142 |
| HROJE1189A           | 11'            | 3.35 | #8/9   | Switch | 5.1            | 146 |



SWITCH BETWEEN  
THE BEST OF  
BOTH WORLDS



SINTRIX® 330 technology applied to 6 section travel rods delivering unprecedented durability for the adventurous angler. The Demon Smuggler is available in a range of sizes covering many applications in a convenient travel size package. Features include American Tackle titanium stripper guides, medium fast action with high recovery and built-in reel seat hook keeper.

LONG HAUL OR  
DOUBLE HAUL,  
DON'T  
LEAVE HOME  
WITHOUT IT.



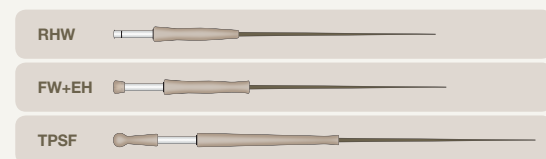
# Demon Smuggler

NEW FOR  
2017



| Product Code  | Length<br>(ft) (m) |      | Rating | Handle | Weight<br>(oz) (g) |     | Rod Tube Length (in) |
|---------------|--------------------|------|--------|--------|--------------------|-----|----------------------|
| Single Handed |                    |      |        |        |                    |     |                      |
| HRODESM804A   | 8'                 | 2.44 | #4     | RHW    | 2.9                | 82  | 19.1                 |
| HRODESM905A   | 9'                 | 2.74 | #5     | RHW    | 3.2                | 91  | 21.1                 |
| HRODESM906A   | 9'                 | 2.74 | #6     | RHW    | 3.3                | 94  | 21.1                 |
| HRODESM908A   | 9'                 | 2.74 | #8     | FWEH   | 3.6                | 102 | 21.1                 |
| HRODESM967A   | 9'6                | 2.90 | #7     | FWEH   | 3.7                | 105 | 22.3                 |
| Double Handed |                    |      |        |        |                    |     |                      |
| HRODESM14610A | 14'6               | 4.42 | #10    | TPSF   | 9.3                | 264 | 32.9                 |

- SINTRIX® 330 blank construction in 6 section configuration
- Medium fast action with high recovery
- AmTac Ti guides
- Built-in hook keeper
- Supplied in a custom aluminium tube with engraved metal end caps



from 19.1 to 32.9 inches



**Well travelled.** The 6 piece smuggler configuration fits neatly in the compact aluminium tube.



The Shadow® range delivers the cutting edge in traditional carbon technology in a high performance user-friendly package.

Designed and built around an advanced mandrel design to gain the optimum balance between power, finesse and durability, and with a high modulus carbon core these rods deliver high line speed and the ability to control powerful fish with delicacy and authority.

PERFECT  
BALANCE  
OF POWER  
AND  
FINESSE



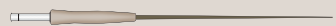


# Shadow

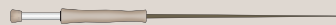


- The leading edge in traditional carbon rod design
- M40 blank construction in 4 section design
- Middle-to-tip action, ultra smooth loading and high recovery
- Reverse half-wells handles feature a burl wood spacer
- Full-wells handles feature an aluminium spacer
- High quality hardware throughout
- Translucent olive green blank colour
- Supplied with matching rod bag and hard fabric covered rod tube

RHW



FW+EH


**FOUR  
SECTION**

| Product Code  | Length<br>(ft) | (m)  | Rating | Handle | Weight<br>(oz) | (g) |
|---------------|----------------|------|--------|--------|----------------|-----|
| Single Handed |                |      |        |        |                |     |
| HRSH010       | 8'             | 2.44 | #4     | RHW    | 2.89           | 82  |
| HRSH020       | 8'6            | 2.59 | #5     | RHW    | 2.92           | 83  |
| HRSH030       | 9'             | 2.74 | #5     | RHW    | 3.20           | 91  |
| HRSH040       | 9'             | 2.74 | #6     | RHW    | 3.31           | 94  |
| HRSH050       | 9'             | 2.74 | #8     | FW+EH  | 3.66           | 104 |
| HRSH060       | 9'6            | 2.90 | #6     | FW+EH  | 3.70           | 105 |
| HRSH070       | 9'6            | 2.90 | #7     | FW+EH  | 3.80           | 108 |
| HRSH080       | 10'            | 3.05 | #7     | FW+EH  | 3.95           | 112 |
| HRSH090       | 10'            | 3.05 | #8     | FW+EH  | 4.05           | 115 |





# Sirrus Glass



Sirrus Glass rods are a range of super smooth, deep loading fly rods bringing the advantages of SINTRIX® technology to a classic rod range. Perfectly suited to short range presentations on small streams and creeks, the Sirrus range also features incredible impact resistance and an ability to 'self load' at the closest distances.

- ↳ SINTRIX® resin impregnated S glass construction
- ↳ Super smooth deep loading action
- ↳ Classic styling
- ↳ High grade fittings and finish

| Product Code  | Length<br>(ft) (m) |      | Rating | Handle | Weight<br>(oz) (g) |    |
|---------------|--------------------|------|--------|--------|--------------------|----|
| Single Handed |                    |      |        |        |                    |    |
| HROSIR602F    | 6'                 | 1.83 | #2/3   | RHW    | 1.9                | 54 |
| HROSIR703F    | 7'                 | 2.13 | #3/4   | RHW    | 2.4                | 68 |
| HROSIR764F    | 7'6                | 2.29 | #4/5   | RHW    | 3.0                | 85 |
| HROSIR805F    | 8'                 | 2.44 | #5/6   | RHW    | 3.2                | 91 |







RETRO.  
RE-ENGINEERED.





## A TRADITION OF EXCELLENCE

Hardy has been hand-crafting reels in Alnwick for over 120 years, a record that no other tackle manufacturer can ever hope to match. Tradition is baked into our DNA as deeply as the finish on a Perfect reel, but it can only exist in partnership with the constant quest to refine our designs. More than anything else, it is innovation that lies at the heart of the ethos that drives our engineers in a constant search to improve our tackle—without the unique chemistry that binds them and our time-served craftsmen together, a product like the modern Perfect reel could never have been developed.



# Wide Spool Perfect

Beautiful classic fly reels, the latest revision in over a century of the Perfect. This model features, a time proven check system, and that classic Perfect sound, hand-crafted in Alnwick, England.

Ever since Forster Hardy was first granted a full patent for the Perfect reel design in 1889, our engineers have been constantly striving for ways to improve on perfection, tweaking and adjusting to bring you what we believe are the best reels in their class to date. After all, if we offered anything less, it would not be a Perfect.

- ✎ Made in Alnwick, England
- ✎ The all time classic fly reel for the discerning traditional fly angler
- ✎ Engineered and hand crafted from bar stock aluminium with a naval brass 1 piece spindle and stainless steel ball bearings
- ✎ Standard arbor design and large line capacity
- ✎ Time proven, adjustable check system with that traditional 'Hardy sound'
- ✎ Deep anodised for strength and durability; smooth gunmetal grey satin finish
- ✎ Easily changed from left to right hand wind
- ✎ Supplied in a soft leather, sheepskin lined reel pouch



| Product Code       | Model   | Line Size | Capacity (m) | Weight (oz) | Weight (g) | Diameter (inch) | Diameter (mm) |
|--------------------|---------|-----------|--------------|-------------|------------|-----------------|---------------|
| Wide Spool Perfect |         |           |              |             |            |                 |               |
| HRP220W            | 2⅞ inch | 2/3/4     | WF4 +60      | 5.30        | 150        | 2.87            | 73            |
| HRP230W            | 3⅛ inch | 4/5/6     | WF6 +53      | 5.70        | 162        | 3.12            | 79            |
| HRP235W            | 3⅜ inch | 6/7/8     | WF8 +75      | 6.20        | 176        | 3.37            | 86            |
| HRP238W            | 3⅞ inch | 7/8/9     | WF9 +155     | 9.90        | 281        | 3.87            | 98            |
| HRP240W            | 4 inch  | 9/10/11   | WF10 +247    | 11.00       | 312        | 4.00            | 102           |
| HRP250W            | 4¼ inch | 11/12     | WF12 +265    | 11.30       | 320        | 4.25            | 108           |





# Bouglé

Launched in 2013 to celebrate the reel's 110th birthday, this Bouglé is one of the best yet – with its rolling pillar; reversible click check; naval brass bush and spindle; and its hand polished, deep anodised 'pearl silver' finish. This Bouglé reel is already one of the classics.

Made by time served Hardy Bros. reel makers here in Alnwick, England, this Bouglé reel comes presented in a beautiful, UK made, soft leather, sheepskin lined reel case.

- Made in Alnwick, England
- A stunning piece of classic design, aesthetics and performance combined
- Engineered, hand crafted and polished in bar stock aluminium finished in pearl silver
- Traditional standard arbor
- Sweet sounding, wide ranging check system
- Naval brass bush and spindle
- Easily changed from left- to right-hand wind
- Spools interchangeable with Bouglé Mk VII, VI, V and IV
- Supplied with Hardy Bros. soft leather, sheepskin lined reel pouch



| Product Code | Model          | Line Size | Capacity (m) | Weight (oz) (g) |     | Diameter (inch) (mm) |     |
|--------------|----------------|-----------|--------------|-----------------|-----|----------------------|-----|
| Bouglé       |                |           |              |                 |     |                      |     |
| HEB010       | Baby Bouglé    | 1/2/3     | DT2 +25      | 3.20            | 91  | 2.81                 | 71  |
| HEB020       | Bouglé 3 inch  | 2/3/4     | DT2 +70      | 3.60            | 102 | 3.00                 | 76  |
| HEB030       | Bouglé 3¼ inch | 3/4/5     | DT4 +100     | 4.10            | 116 | 3.25                 | 83  |
| HEB040       | Bouglé 3½ inch | 5/6/7     | DT6 +70      | 4.70            | 133 | 3.50                 | 89  |
| HEB050       | Bouglé 4 inch  | 9/10/11   | DT10 +225    | 7.90            | 224 | 4.00                 | 102 |









# Duchess

The first new Hardy 'Heritage' reel in over a decade, hand-made in Alnwick, England by skilled craftsmen. This reel combines innovative features like split-cage frame design and dual line guards with high quality materials and classic styling.

- 🦞 Made in Alnwick, England
- 🦞 Ambidextrous regulator
- 🦞 Engineered, hand crafted and polished in bar stock aluminium finished in pearl silver
- 🦞 Split-cage frame design
- 🦞 Twin line guards



| Product Code | Model           | Line Size | Capacity (m) | Weight (oz) (g) |     | Diameter (inch) (mm) |     |
|--------------|-----------------|-----------|--------------|-----------------|-----|----------------------|-----|
| Duchess      |                 |           |              |                 |     |                      |     |
| HREDUCG010   | Duchess 2¾ inch | 2/3       | WF3 +38      | 3.1             | 89  | 2.75                 | 70  |
| HREDUCG020   | Duchess 3 inch  | 3/4       | WF5 +40      | 3.7             | 104 | 3.00                 | 76  |
| HREDUCG030   | Duchess 3¼ inch | 5/6       | WF6 +60      | 4.0             | 113 | 3.25                 | 83  |
| HREDUCG040   | Duchess 4 inch  | 10/11     | WF11 +270    | 7.6             | 217 | 4.00                 | 102 |



# Marquis LWT



A re-modelled classic Hardy fly reel. The Marquis was a mainstay of the Hardy line up for many years and this new edition features numerous improvements to the original including subtle updating of the classic style with an indented regulator button, increased porting and improved regulation range.

- Made in Alnwick, England
- Bar stock 6061 construction
- Improved range of adjustment
- Modified porting to reduce weight
- Updated yet classic styling
- Indented regulator button

| Product Code              | Model             | Line Size | Capacity (m) | Weight (oz) | Weight (g) | Diameter (inch) | Diameter (mm) |
|---------------------------|-------------------|-----------|--------------|-------------|------------|-----------------|---------------|
| <b>Marquis LWT</b>        |                   |           |              |             |            |                 |               |
| HREMARG010                | Marquis LWT 2/3   | 2/3       | WF3+22       | 3.16        | 90         | 2.58            | 65            |
| HREMARG020                | Marquis LWT 4     | 4         | WF4+30       | 3.4         | 96         | 2.79            | 71            |
| HREMARG030                | Marquis LWT 5     | 5         | WF5+40       | 3.76        | 107        | 3.05            | 77            |
| HREMARG040                | Marquis LWT 6     | 6         | WF6+45       | 4.32        | 122        | 3.28            | 83            |
| HREMARG050                | Marquis LWT 7     | 7         | WF7+67       | 4.62        | 131        | 3.47            | 88            |
| <b>Marquis LWT Salmon</b> |                   |           |              |             |            |                 |               |
| HREMARG060                | Marquis LWT Sal 1 | Sal 1     | WF10+170     | 8.11        | 230        | 3.90            | 99            |
| HREMARG070                | Marquis LWT Sal 2 | Sal 2     | WF11+280     | 9.3         | 264        | 4.15            | 105           |
| HREMARG080                | Marquis LWT Sal 3 | Sal 3     | WF12+400     | 9.9         | 281        | 4.15            | 105           |



A RE-MODELLED  
CLASSIC HARDY  
FLY REEL



# EXTREME SITUATIONS REQUIRE AN EXTREME RESPONSE

With all the legendary strength of the original Fortuna series, the new Fortuna XDS offers the same saltwater reliability and brute strength of its predecessor in a new lightweight design.

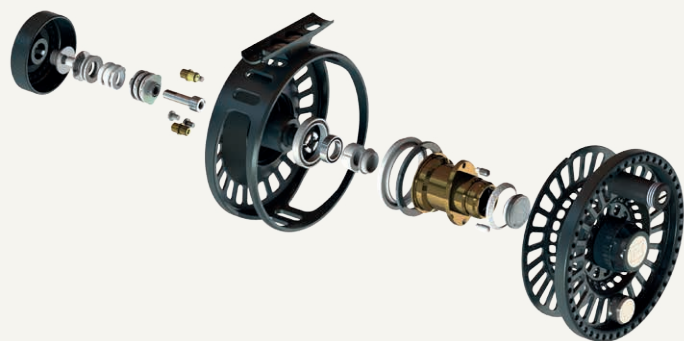




# Fortuna XDS



- ⌞ Reduced weight design
- ⌞ 340 degree colour coded drag control
- ⌞ Captive spool release
- ⌞ Class leading drag pressure up to 30lb



| Product Code | Model             | Line Size | Capacity (m) | Weight (oz) | (g) | Diameter (inch) | (mm) |
|--------------|-------------------|-----------|--------------|-------------|-----|-----------------|------|
| Fortuna XDS  |                   |           |              |             |     |                 |      |
| HREXDST010   | Fortuna XDS 6000  | 6/7/8     | WF8+200      | 8.6         | 244 | 4.15            | 105  |
| HREXDST020   | Fortuna XDS 8000  | 8/9/10    | WF10+187     | 9.1         | 258 | 4.46            | 113  |
| HREXDST030   | Fortuna XDS 10000 | 10/11/12  | WF12+340     | 12.3        | 349 | 4.77            | 121  |
| HREXDST040   | Fortuna XDS 12000 | 12/13/14  | WF14+550     | 13.5        | 383 | 5.09            | 129  |

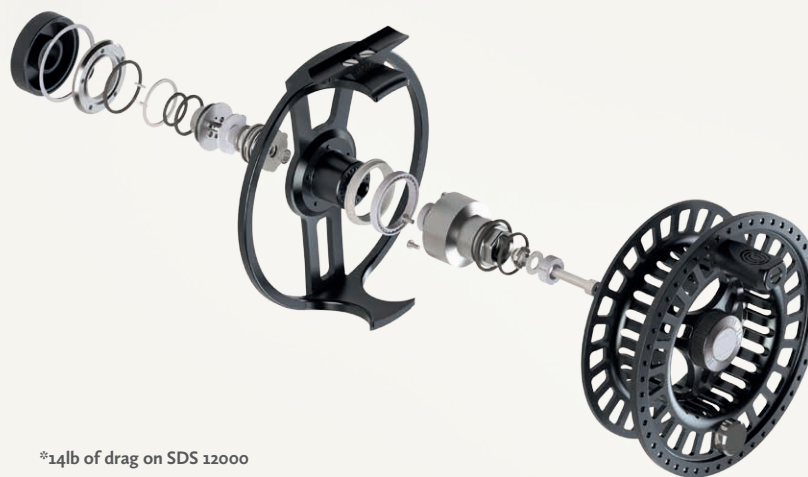




## Ultralite SDS

- ✎ The ultimate inshore and big river sealed drag fly reel
- ✎ Aerospace grade 6061 polished and anodized bar stock aluminium
- ✎ Large arbor design for rapid line recovery
- ✎ Low inertia, multi carbon, 6 side disc brake system generates a maximum 14lb of drag\*
- ✎ 5-point sealed drag system – fully saltwater safe
- ✎ Captivated, quick release spool
- ✎ Simple left to right hand conversion with supplied tool
- ✎ Supplied with neoprene pouch

| Product Code  | Model               | Line Size | Capacity (m)            | Weight (oz) (g) |     | Diameter (inch) (mm) |     |
|---------------|---------------------|-----------|-------------------------|-----------------|-----|----------------------|-----|
| Ultralite SDS |                     |           |                         |                 |     |                      |     |
| HESD010       | Ultralite SDS 8000  | 8/9       | WF9 +180 (20lb Dacron)  | 9.73            | 276 | 4.5                  | 114 |
| HESD020       | Ultralite SDS 10000 | 10/11     | WF11 +280 (30lb Dacron) | 10.73           | 304 | 4.7                  | 119 |
| HESD030       | Ultralite SDS 12000 | 12+       | WF12 +380 (30lb Dacron) | 12.29           | 348 | 5.3                  | 135 |



\*14lb of drag on SDS 12000



Whether chasing Tarpon on the Florida flats or seeking out Salmon on the Tweed, the Ultralite SDS is the reel of choice for the serious trophy hunter.

Designed to withstand extremes of temperature, long periods of inactivity followed by searing drag burning runs, and the endless punishment that hunting some of the most challenging fish out there brings, the Ultralite SDS gets the job done time after time after time.

SEALED DRAG  
FOR THE  
ULTIMATE  
SALTWATER  
PERFORMANCE



## Ultralite CA DD

One of the sweetest sounds in fly fishing is the scream of a well-engineered reel smoothly surrendering line to a hot fish as it heads for the horizon... but when that hot fish turns tail and runs right back down the barrel at you, the ability to pick line up and stay in contact becomes paramount to success. The Ultralite CA DD reel series is designed with an ultra large, conical arbor giving incredible line pick up and reducing drag gain on the longest runs, whilst the 360 degree colour coded drag system delivers consistent drag pressure and the ability to always stay one step ahead of the twists and turns of the hottest fish.



ULTRA-SMOOTH PERFORMANCE,  
ULTRA-FAST PICKUP,  
ULTRALITE BY DESIGN.

| Product Code | Model | Line Size | Capacity (m) | Weight (oz) (g) |  | Diameter (inch) (mm) |  |
|--------------|-------|-----------|--------------|-----------------|--|----------------------|--|
|--------------|-------|-----------|--------------|-----------------|--|----------------------|--|

#### Ultralite CA DD Titanium

|            |                       |          |           |      |     |      |     |
|------------|-----------------------|----------|-----------|------|-----|------|-----|
| HRECADT010 | Ultralite CA DD 3000  | 3/4/5    | WF4 +45   | 4.8  | 135 | 3.54 | 90  |
| HRECADT020 | Ultralite CA DD 4000  | 4/5/6    | WF5 +75   | 5.3  | 150 | 3.74 | 95  |
| HRECADT030 | Ultralite CA DD 5000  | 5/6/7    | WF6 +80   | 5.5  | 155 | 3.93 | 100 |
| HRECADT040 | Ultralite CA DD 6000  | 6/7/8    | WF7 +100  | 5.8  | 165 | 4.11 | 104 |
| HRECADT050 | Ultralite CA DD 7000  | 7/8/9    | WF8 +115  | 6.2  | 175 | 4.29 | 109 |
| HRECADT060 | Ultralite CA DD 8000  | 8/9/10   | WF9 +150  | 8.8  | 250 | 4.48 | 114 |
| HRECADT070 | Ultralite CA DD 9000  | 9/10/11  | WF10 +150 | 9.9  | 280 | 4.77 | 121 |
| HRECADT080 | Ultralite CA DD 10000 | 10/11/12 | WF10 +240 | 10.6 | 300 | 5.05 | 128 |

#### Ultralite CA DD Black

|            |                      |       |          |     |     |      |     |
|------------|----------------------|-------|----------|-----|-----|------|-----|
| HRECADB010 | Ultralite CA DD 3000 | 3/4/5 | WF4 +45  | 4.8 | 135 | 3.54 | 90  |
| HRECADB020 | Ultralite CA DD 4000 | 4/5/6 | WF5 +75  | 5.3 | 150 | 3.74 | 95  |
| HRECADB030 | Ultralite CA DD 5000 | 5/6/7 | WF6 +80  | 5.5 | 155 | 3.93 | 100 |
| HRECADB040 | Ultralite CA DD 6000 | 6/7/8 | WF7 +100 | 5.8 | 165 | 4.11 | 104 |
| HRECADB050 | Ultralite CA DD 7000 | 7/8/9 | WF8 +115 | 6.2 | 175 | 4.29 | 109 |

- Available in two versions: Titanium and Black
- Bar stock 6061
- Two tone anodising
- 360 degree colour coded drag
- Captive spool release
- Ultra large arbor





# Ultralite MA DD

Trophy fish the world over have one thing in common—they are considered trophies because they do not get caught every day. A weak knot, a sticky drag, not enough backing, there are a dozen things that can go wrong in the fight with the one you don't want to get away.

The Ultralite MA DD series of reels features a smooth 360 degree colour coded drag for faultless control and easy reference during the fight, and a medium arbor spool designed for anglers who like the comfort of an extra reserve of backing or the extra capacity needed to fit speciality fly line tapers for Pike, Salmon, trophy Trout or even switch style fishing—Ultralite MA DD designed to go the distance.

## CAPACITY FOR WHEN YOU NEED TO GO THE DISTANCE.

- Bar stock 6061
- Two tone anodising
- 360 degree colour coded drag
- Captive spool release
- Mid arbor design for high line capacity



| Product Code           | Model              | Line Size | Capacity (m) | Weight (oz) | (g) | Diameter (inch) | (mm) |
|------------------------|--------------------|-----------|--------------|-------------|-----|-----------------|------|
| <b>Ultralite MA DD</b> |                    |           |              |             |     |                 |      |
| HREMADT010             | Ultralite MA 3000  | 3/4/5     | DT4 +55      | 5.1         | 145 | 3.3             | 85   |
| HREMADT030             | Ultralite MA 5000  | 5/6/7     | DT6 +85      | 5.6         | 160 | 3.3             | 85   |
| HREMADT040             | Ultralite MA 6000  | 6/7/8     | DT7 +140     | 6.0         | 170 | 3.6             | 92   |
| HREMADT060             | Ultralite MA 8000  | 8/9/10    | DT9 +150     | 8.8         | 250 | 3.8             | 97   |
| HREMADT080             | Ultralite MA 10000 | 10/11/12  | DT11 +160    | 10.6        | 300 | 4.2             | 107  |



**Colour coded drag**  
Smooth 360 degree colour coded drag for faultless control and easy reference

# Ultralite FW DD



The Hardy Ultralite® FW DD (Featherweight Disc Drag) series sets a new standard in ultra lightweight line control. Featuring the incredible low weight of a click check reel but with the super smooth drag performance and low start up inertia of a disc drag reel.

- Minimalistic design to reduce weight
- Bar stock 6061 construction
- Stunning cosmetic design
- Reduced main shaft to eliminate weight
- Super smooth Rulon drag
- Push on / off spool design to reduce weight



| Product Code    | Model                | Line Size | Capacity (m) | Weight (oz) (g) |     | Diameter (inch) (mm) |    |
|-----------------|----------------------|-----------|--------------|-----------------|-----|----------------------|----|
| Ultralite FW DD |                      |           |              |                 |     |                      |    |
| HREFWDT010      | Ultralite FW DD 1000 | 1/2/3     | WF2+33       | 2.9             | 82  | 3.15                 | 80 |
| HREFWDT020      | Ultralite FW DD 2000 | 2/3/4     | WF3+40       | 3.1             | 88  | 3.35                 | 85 |
| HREFWDT030      | Ultralite FW DD 3000 | 3/4/5     | WF4+45       | 3.4             | 96  | 3.54                 | 90 |
| HREFWDT040      | Ultralite FW DD 4000 | 4/5/6     | WF5+75       | 3.6             | 102 | 3.74                 | 95 |



FLOATER TO FAST SINKER  
AT THE FLICK OF A  
SPRING LOADED SWITCH



# Ultralite ASR



The ultimate cassette system reel, the new Hardy Ultralite® ASR (Assisted Spool Release) reel features a fast, easy-to-use spool release system that actively frees the spool at the flick of a switch and automatically engages the new spool with a simple push fit. Also new to this range is a lightweight size model specifically designed for the challenges of modern river fishing.

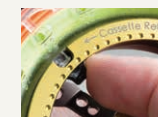
- Bar stock 6061 main construction
- High impact composite spool
- Unique ASR spool system
- Line ID system
- Multi pad, colour-coded 340 degree disc drag
- Heavily ported lightweight design
- Full size range
- Supplied with two additional spare spools and case



| Product Code         | Model              | Line Size | Capacity (m) | Weight (oz) | Weight (g) | Diameter (inch) | Diameter (mm) |
|----------------------|--------------------|-----------|--------------|-------------|------------|-----------------|---------------|
| <b>Ultralite ASR</b> |                    |           |              |             |            |                 |               |
| HREASRT010           | Ultralite ASR 4000 | 4/5       | WF5+50       | 6.2         | 176        | 3.75            | 95            |
| HREASRT020           | Ultralite ASR 5000 | 5/6       | WF6+50       | 6.6         | 187        | 4.06            | 103           |
| HREASRT030           | Ultralite ASR 6000 | 6/7       | WF7+65       | 6.8         | 193        | 4.18            | 106           |
| HREASRT040           | Ultralite ASR 7000 | 7/8       | WF8+100      | 7.2         | 204        | 4.30            | 109           |
| HREASRT050           | Ultralite ASR 9000 | 9/10/11   | WF12+150     | 8.8         | 249        | 4.84            | 123           |



**Fly line ID system**  
Permanent/reusable line identification system



**Assisted Spool Release (ASR)**  
Spool is ejected at the flick of a switch.



# Spare Spools

| Product Code              | Model                      |
|---------------------------|----------------------------|
| <b>Wide Spool Perfect</b> |                            |
| HRS220W                   | 2½ inch Wide Spool Perfect |
| HRS230W                   | 3½ inch Wide Spool Perfect |
| HRS235W                   | 3½ inch Wide Spool Perfect |
| HRS238W                   | 3½ inch Wide Spool Perfect |
| HRS240W                   | 4 inch Wide Spool Perfect  |
| HRS250W                   | 4¼ inch Wide Spool Perfect |
| <b>Bouglé</b>             |                            |
| HSB010                    | Baby Bouglé                |
| HSB020                    | Bouglé 3 inch              |
| HSB030                    | Bouglé 3¼ inch             |
| HSB040                    | Bouglé 3½ inch             |
| HSB050                    | Bouglé 4 inch              |

| Product Code       | Model             |
|--------------------|-------------------|
| <b>Duchess</b>     |                   |
| HSPDUCG010         | Duchess 2¾ inch   |
| HSPDUCG020         | Duchess 3 inch    |
| HSPDUCG030         | Duchess 3¼ inch   |
| HSPDUCG040         | Duchess 4 inch    |
| <b>Marquis LWT</b> |                   |
| HSPMAR010          | Marquis LWT 2/3   |
| HSPMAR020          | Marquis LWT 4     |
| HSPMAR030          | Marquis LWT 5     |
| HSPMAR040          | Marquis LWT 6     |
| HSPMAR050          | Marquis LWT 7     |
| HSPMAR060          | Marquis LWT Sal 1 |
| HSPMAR070          | Marquis LWT Sal 2 |
| HSPMAR080          | Marquis LWT Sal 3 |

|                    |                   |
|--------------------|-------------------|
| <b>Fortuna XDS</b> |                   |
| HSPXDS010          | Fortuna XDS 6000  |
| HSPXDS020          | Fortuna XDS 8000  |
| HSPXDS030          | Fortuna XDS 10000 |
| HSPXDS040          | Fortuna XDS 12000 |

|                      |                     |
|----------------------|---------------------|
| <b>Ultralite SDS</b> |                     |
| HSSD010              | Ultralite SDS 8000  |
| HSSD020              | Ultralite SDS 10000 |
| HSSD030              | Ultralite SDS 12000 |

| Product Code           | Model                 |
|------------------------|-----------------------|
| <b>Ultralite CA DD</b> |                       |
| HSPCADT010             | Ultralite CA DD 3000  |
| HSPCADT020             | Ultralite CA DD 4000  |
| HSPCADT030             | Ultralite CA DD 5000  |
| HSPCADT040             | Ultralite CA DD 6000  |
| HSPCADT050             | Ultralite CA DD 7000  |
| HSPCADT060             | Ultralite CA DD 8000  |
| HSPCADT070             | Ultralite CA DD 9000  |
| HSPCADT080             | Ultralite CA DD 10000 |

|                              |                            |
|------------------------------|----------------------------|
| <b>Ultralite CA DD Black</b> |                            |
| HSPCADB010                   | Ultralite CA DD 3000 Black |
| HSPCADB020                   | Ultralite CA DD 4000 Black |
| HSPCADB030                   | Ultralite CA DD 5000 Black |
| HSPCADB040                   | Ultralite CA DD 6000 Black |
| HSPCADB050                   | Ultralite CA DD 7000 Black |

|                        |                       |
|------------------------|-----------------------|
| <b>Ultralite MA DD</b> |                       |
| HSPMADT010             | Ultralite MA DD 3000  |
| HSPMADT030             | Ultralite MA DD 5000  |
| HSPMADT040             | Ultralite MA DD 6000  |
| HSPMADT060             | Ultralite MA DD 8000  |
| HSPMADT080             | Ultralite MA DD 10000 |

|                        |                      |
|------------------------|----------------------|
| <b>Ultralite FW DD</b> |                      |
| HSPFWD010              | Ultralite FW DD 1000 |
| HSPFWD020              | Ultralite FW DD 2000 |
| HSPFWD030              | Ultralite FW DD 3000 |
| HSPFWD040              | Ultralite FW DD 4000 |

|                      |                    |
|----------------------|--------------------|
| <b>Ultralite ASR</b> |                    |
| HSPASR010            | Ultralite ASR 4000 |
| HSPASR020            | Ultralite ASR 5000 |
| HSPASR030            | Ultralite ASR 6000 |
| HSPASR040            | Ultralite ASR 7000 |
| HSPASR050            | Ultralite ASR 9000 |

## Spare spools for de-listed reels

| Product Code        | Model              |
|---------------------|--------------------|
| <b>Ultralite DD</b> |                    |
| HSUD005             | Ultralite DD 3000  |
| HSUD010             | Ultralite DD 4000  |
| HSUD020             | Ultralite DD 5000  |
| HSUD030             | Ultralite DD 6000  |
| HSUD040             | Ultralite DD 7000  |
| HSUD050             | Ultralite DD 8000  |
| HSUD060             | Ultralite DD 9000  |
| HSUD070             | Ultralite DD 10000 |

|                           |                         |
|---------------------------|-------------------------|
| <b>Ultralite DD Black</b> |                         |
| HSUB005                   | Ultralite DD 3000 Black |
| HSUB010                   | Ultralite DD 4000 Black |
| HSUB020                   | Ultralite DD 5000 Black |
| HSUB030                   | Ultralite DD 6000 Black |
| HSUB040                   | Ultralite DD 7000 Black |



# Caps

| Product Code | Model            | Colour        |
|--------------|------------------|---------------|
| <b>Caps</b>  |                  |               |
| HCLOC010     | Logo Classic Hat | Pumpkin/Olive |
| HCLOC020     | Logo Classic Hat | Olive/Gold    |
| HCLOT010     | Logo Trucker Hat | Khaki/Black   |



Logo Classic Hat  
Pumpkin/Olive









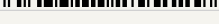










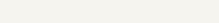
Logo Classic Hat  
Olive/Gold



Logo Trucker Hat  
Khaki/Black





| Material Number    | Scannable UPC   | UPC          | Model Number | Rod Action | Rod Length (ft) | Line Weight (oz) | Rod Pieces |
|--------------------|---|--------------|--------------|------------|-----------------|------------------|------------|
| <b>Wraith</b>      |   |              |              |            |                 |                  |            |
| 1370992            |  | 043388255051 | HROWRA905F   | Fast       | 9'              | #5               | 4          |
| 1370994            |  | 043388255075 | HROWRA906F   | Fast       | 9'              | #6               | 4          |
| 1370995            |  | 043388255082 | HROWRA907A   | Fast       | 9'              | #7               | 4          |
| 1370996            |  | 043388255099 | HROWRA908A   | Fast       | 9'              | #8               | 4          |
| 1370997            |  | 043388255105 | HROWRA967A   | Fast       | 9'6             | #7               | 4          |
| 1370998            |  | 043388255112 | HROWRA107A   | Fast       | 10'             | #7               | 4          |
| 1370999            |  | 043388255129 | HROWRA108A   | Fast       | 10'             | #8               | 4          |
| <b>Zephrus FWS</b> |   |              |              |            |                 |                  |            |
| 1371000            |  | 043388255136 | HROZEP803F   | Fast       | 8'              | #3               | 4          |
| 1371001            |  | 043388255143 | HROZEP804F   | Fast       | 8'              | #4               | 4          |
| 1371002            |  | 043388255150 | HROZEP864F   | Fast       | 8'6             | #4               | 4          |
| 1371003            |  | 043388255167 | HROZEP865F   | Fast       | 8'6             | #5               | 4          |
| 1371004            |  | 043388255174 | HROZEP903F   | Fast       | 9'              | #3               | 4          |
| 1371005            |  | 043388255181 | HROZEP904F   | Fast       | 9'              | #4               | 4          |
| 1371006            |  | 043388255198 | HROZEP905F   | Fast       | 9'              | #5               | 4          |
| 1371008            |  | 043388255211 | HROZEP906F   | Fast       | 9'              | #6               | 4          |
| 1371015            |  | 043388255280 | HROZEP103F   | Fast       | 10'             | #3               | 4          |
| 1371016            |  | 043388255297 | HROZEP104F   | Fast       | 10'             | #4               | 4          |
| 1371017            |  | 043388255303 | HROZEP105F   | Fast       | 10'             | #5               | 4          |

| Material Number    | Scannable UPC   | UPC          | Model Number  | Rod Action | Rod Length (ft) | Line Weight (oz) | Rod Pieces |
|--------------------|---|--------------|---------------|------------|-----------------|------------------|------------|
| <b>Zephrus AWS</b> |   |              |               |            |                 |                  |            |
| 1371009            |    | 043388255228 | HROZEP907A    | Fast       | 9'              | #7               | 4          |
| 1371010            |    | 043388255235 | HROZEP908A    | Fast       | 9'              | #8               | 4          |
| 1371011            |    | 043388255242 | HROZEP909A    | Fast       | 9'              | #9               | 4          |
| 1371012            |    | 043388255259 | HROZEP966A    | Fast       | 9'6             | #6               | 4          |
| 1371013            |    | 043388255266 | HROZEP967A    | Fast       | 9'6             | #7               | 4          |
| 1371014            |    | 043388255273 | HROZEP968A    | Fast       | 9'6             | #8               | 4          |
| 1371018            |    | 043388255310 | HROZEP106A    | Fast       | 10'             | #6               | 4          |
| 1371019            |    | 043388255327 | HROZEP107A    | Fast       | 10'             | #7               | 4          |
| 1371020            |    | 043388255334 | HROZEP108A    | Fast       | 10'             | #8               | 4          |
| <b>Zephrus DH</b>  |   |              |               |            |                 |                  |            |
| 1404118            |    | 043388419231 | HRZEP11667A   | Fast       | 11'6            | #6/7             | 4          |
| 1404119            |    | 043388419248 | HRZEP12667A   | Fast       | 12'6            | #6/7             | 4          |
| 1404120            |    | 043388419255 | HRZEP12678A   | Fast       | 12'6            | #7/8             | 4          |
| 1404121            |    | 043388419262 | HRZEP13678A   | Fast       | 13'6            | #7/8             | 4          |
| 1404122            |    | 043388419279 | HRZEP13689A   | Fast       | 13'6            | #8/9             | 4          |
| 1404123            |    | 043388419286 | HRZEP146910A  | Fast       | 14'6            | #9/10            | 4          |
| 1404124            |    | 043388419293 | HRZEP1511011A | Fast       | 15'1            | #10/11           | 4          |
| <b>Zephrus SWS</b> |   |              |               |            |                 |                  |            |
| 1371021            |    | 043388255341 | HROZEP905S    | Fast       | 9'              | #5               | 4          |
| 1371022            |    | 043388255358 | HROZEP906S    | Fast       | 9'              | #6               | 4          |
| 1371023            |    | 043388255365 | HROZEP907S    | Fast       | 9'              | #7               | 4          |
| 1371024            |   | 043388255372 | HROZEP908S    | Fast       | 9'              | #8               | 4          |
| 1371025            |  | 043388255389 | HROZEP909S    | Fast       | 9'              | #9               | 4          |
| 1371026            |  | 043388255396 | HROZEP910S    | Fast       | 9'              | #10              | 4          |
| 1371027            |  | 043388255402 | HROZEP911S    | Fast       | 9'              | #11              | 4          |
| 1371028            |  | 043388255419 | HROZEP912S    | Fast       | 9'              | #12              | 4          |
| 1371024            |  | 043388255426 | HROZEP8108S   | Fast       | 8'10            | #8               | 1          |
| 1371025            |  | 043388255433 | HROZEP8109S   | Fast       | 8'10            | #9               | 1          |
| 1371026            |  | 043388255440 | HROZEP81010S  | Fast       | 8'10            | #10              | 1          |
| 1371027            |  | 043388255457 | HROZEP81011S  | Fast       | 8'10            | #11              | 1          |
| 1371028            |  | 043388255464 | HROZEP81012S  | Fast       | 8'10            | #12              | 1          |

| Material Number   | Scannable UPC | UPC          | Model Number | Rod Action    | Rod Length (ft) | Line Weight (oz) | Rod Pieces |
|-------------------|---------------|--------------|--------------|---------------|-----------------|------------------|------------|
| <b>Jet</b>        |               |              |              |               |                 |                  |            |
| 1327651           |               | 617075468231 | HRJE010      | Middle to tip | 7'              | #5               | 4          |
| 1327652           |               | 617075468248 | HRJE020      | Middle to tip | 7'6             | #3               | 4          |
| 1327653           |               | 617075468255 | HRJE030      | Middle to tip | 8'              | #4               | 4          |
| 1327654           |               | 617075468262 | HRJE040      | Middle to tip | 8'              | #6               | 4          |
| 1327655           |               | 617075468279 | HRJE050      | Middle to tip | 8'6             | #4               | 4          |
| 1327656           |               | 617075468286 | HRJE060      | Middle to tip | 8'6             | #5               | 4          |
| 1327657           |               | 617075468293 | HRJE070      | Middle to tip | 9'              | #4               | 4          |
| 1327658           |               | 617075468309 | HRJE080      | Middle to tip | 9'              | #5               | 4          |
| 1327659           |               | 617075468316 | HRJE090      | Middle to tip | 9'              | #6               | 4          |
| 1327660           |               | 617075468323 | HRJE100      | Middle to tip | 9'6             | #6               | 4          |
| 1327661           |               | 617075468330 | HRJE110      | Middle to tip | 9'6             | #7               | 4          |
| 1327662           |               | 617075468347 | HRJE120      | Middle to tip | 10'             | #3               | 4          |
| 1327663           |               | 617075468354 | HRJE130      | Middle to tip | 10'             | #4               | 4          |
| 1327664           |               | 617075468361 | HRJE140      | Middle to tip | 10'             | #5               | 4          |
| 1327665           |               | 617075468378 | HRJE150      | Middle to tip | 10'             | #6               | 4          |
| 1327666           |               | 617075468385 | HRJE160      | Middle to tip | 10'             | #7               | 4          |
| 1327667           |               | 617075468392 | HRJE170      | Middle to tip | 10'             | #8               | 4          |
| <b>Jet DH</b>     |               |              |              |               |                 |                  |            |
| 1327668           |               | 617075468408 | HRJE180      | Middle to tip | 13'             | #8/9             | 4          |
| 1327669           |               | 617075468415 | HRJE190      | Middle to tip | 14'             | #9/10            | 4          |
| 1327670           |               | 617075468422 | HRJE200      | Middle to tip | 15'             | #10/11           | 4          |
| <b>Jet Switch</b> |               |              |              |               |                 |                  |            |
| 1371034           |               | 043388255471 | HRJE010      | Middle to tip | 10'6            | #4/5             | 4          |
| 1371035           |               | 043388255488 | HRJE020      | Middle to tip | 10'6            | #5/6             | 4          |
| 1371036           |               | 043388255495 | HRJE030      | Middle to tip | 10'6            | #6/7             | 4          |
| 1371037           |               | 043388255501 | HRJE040      | Middle to tip | 11'             | #6/7             | 4          |
| 1371038           |               | 043388255518 | HRJE050      | Middle to tip | 11'             | #7/8             | 4          |
| 1371039           |               | 043388255525 | HRJE060      | Middle to tip | 11'             | #8/9             | 4          |







| Material Number       | Scannable UPC | UPC          | Model Number  | Rod Action    | Rod Length (ft) | Line Weight (oz) | Rod Pieces |
|-----------------------|---------------|--------------|---------------|---------------|-----------------|------------------|------------|
| <b>Demon Smuggler</b> |               |              |               |               |                 |                  |            |
| 1404112               |               | 043388419170 | HRODESM804A   | Medium Fast   | 8'              | #4               | 6          |
| 1404113               |               | 043388419187 | HRODESM905A   | Medium Fast   | 8'              | #5               | 6          |
| 1404114               |               | 043388419194 | HRODESM906A   | Medium Fast   | 9'              | #6               | 6          |
| 1404115               |               | 043388419200 | HRODESM908A   | Medium Fast   | 9'              | #8               | 6          |
| 1404116               |               | 043388419217 | HRODESM967A   | Medium Fast   | 9'6             | #7               | 6          |
| 1404117               |               | 043388419224 | HRODESM14610A | Medium Fast   | 14'6            | #10              | 6          |
| <b>Shadow</b>         |               |              |               |               |                 |                  |            |
| 1344434               |               | 617075479244 | HRSH010       | Middle to tip | 8'              | #4               | 4          |
| 1344435               |               | 617075479251 | HRSH020       | Middle to tip | 8'6             | #5               | 4          |
| 1344436               |               | 617075479268 | HRSH030       | Middle to tip | 9'              | #5               | 4          |
| 1344437               |               | 617075479275 | HRSH040       | Middle to tip | 9'              | #6               | 4          |
| 1344438               |               | 617075479282 | HRSH050       | Middle to tip | 9'              | #8               | 4          |
| 1344439               |               | 617075479299 | HRSH060       | Middle to tip | 9'6             | #6               | 4          |
| 1344440               |               | 617075479305 | HRSH070       | Middle to tip | 9'6             | #7               | 4          |
| 1344441               |               | 617075479312 | HRSH080       | Middle to tip | 10'             | #7               | 4          |
| 1344442               |               | 617075479329 | HRSH090       | Middle to tip | 10'             | #8               | 4          |
| <b>Sirrus Glass</b>   |               |              |               |               |                 |                  |            |
| 1404125               |               | 043388419309 | HROSIR602F    | Progressive   | 6'              | #2/3             | 3          |
| 1404126               |               | 043388419316 | HROSIR703F    | Progressive   | 7'              | #3/4             | 3          |
| 1404127               |               | 043388419323 | HROSIR764F    | Progressive   | 7'6             | #4/5             | 3          |
| 1404128               |               | 043388419330 | HROSIR805F    | Progressive   | 8'              | #5/6             | 3          |



| Material Number                 | Scannable UPC | UPC          | Model Number | Capacity (yds) | Reel Size | Drag | Diameter (inches) | Weight (oz) |
|---------------------------------|---------------|--------------|--------------|----------------|-----------|------|-------------------|-------------|
| <b>Fortuna XDS</b>              |               |              |              |                |           |      |                   |             |
| 1404221                         |               | 043388420268 | HREXDST010   | WF8 +201       | 6/7/8     | DD   | 4.15              | 8.60        |
| 1404222                         |               | 043388420275 | HREXDST020   | WF10 +187      | 8/9/10    | DD   | 4.46              | 9.10        |
| 1404223                         |               | 043388420282 | HREXDST030   | WF12 +274      | 10/11/12  | DD   | 4.77              | 12.30       |
| 1404224                         |               | 043388420299 | HREXDST040   | WF14 +557      | 12/13/14  | DD   | 5.09              | 13.50       |
| <b>Ultralite SDS</b>            |               |              |              |                |           |      |                   |             |
| 1327305                         |               | 617075475512 | HESD010      | WF9 +180       | 8/9       | S-DD | 4.50              | 9.73        |
| 1327306                         |               | 617075475529 | HESD020      | WF11 +280      | 10/11     | S-DD | 4.70              | 10.73       |
| 1327307                         |               | 617075475536 | HESD030      | WF12 +380      | 12+       | S-DD | 5.30              | 12.29       |
| <b>Ultralite CA DD Titanium</b> |               |              |              |                |           |      |                   |             |
| 1371040                         |               | 043388255532 | HRECADT010   | WF4 +45        | 3/4/5     | DD   | 3.54              | 4.60        |
| 1371041                         |               | 043388255549 | HRECADT020   | WF5 +75        | 4/5/6     | DD   | 3.74              | 4.83        |
| 1371042                         |               | 043388255556 | HRECADT030   | WF6 +80        | 5/6/7     | DD   | 3.93              | 5.18        |
| 1371043                         |               | 043388255563 | HRECADT040   | WF7 +100       | 6/7/8     | DD   | 4.11              | 5.29        |
| 1371044                         |               | 043388255570 | HRECADT050   | WF8 +115       | 7/8/9     | DD   | 4.29              | 5.43        |
| 1371045                         |               | 043388255587 | HRECADT060   | WF9 +150       | 8/9/10    | DD   | 4.48              | 8.74        |
| 1371046                         |               | 043388255594 | HRECADT070   | WF9 +190       | 9/10/11   | DD   | 4.77              | 9.10        |
| 1371047                         |               | 043388255600 | HRECADT080   | WF10 +240      | 10/11/12  | DD   | 5.05              | 9.70        |
| <b>Ultralite CA DD Black</b>    |               |              |              |                |           |      |                   |             |
| 1371048                         |               | 043388255617 | HRECADB010   | WF4 +45        | 3/4/5     | DD   | 3.54              | 4.60        |
| 1371049                         |               | 043388255624 | HRECADB020   | WF5 +75        | 4/5/6     | DD   | 3.74              | 4.83        |
| 1371050                         |               | 043388255631 | HRECADB030   | WF6 +80        | 5/6/7     | DD   | 3.93              | 5.18        |
| 1371051                         |               | 043388255648 | HRECADB040   | WF7 +100       | 6/7/8     | DD   | 4.11              | 5.29        |
| 1371052                         |               | 043388255655 | HRECADB050   | WF8 +115       | 7/8/9     | DD   | 4.29              | 5.43        |



|            |                  |
|------------|------------------|
| <b>Key</b> |                  |
| DD         | Disc Drag        |
| S-DD       | Sealed Disc Drag |
| CC         | Click Check      |




| Material Number        | Scannable UPC | UPC          | Model Number | Capacity (yds) | Reel Size | Drag | Diameter (inches) | Weight (oz) |
|------------------------|---------------|--------------|--------------|----------------|-----------|------|-------------------|-------------|
| <b>Ultralite MA DD</b> |               |              |              |                |           |      |                   |             |
| 1371066                |               | 043388255792 | HREMADT010   | WF4+45         | 3/4/5     | DD   | 3.54              | 4.60        |
| 1371067                |               | 043388255808 | HREMADT030   | WF5+75         | 5/6/7     | DD   | 3.74              | 4.83        |
| 1371068                |               | 043388255815 | HREMADT040   | WF6+80         | 6/7/8     | DD   | 3.93              | 5.18        |
| 1371069                |               | 043388255822 | HREMADT060   | WF7+100        | 8/9/10    | DD   | 4.11              | 5.29        |
| 1371070                |               | 043388255839 | HREMADT080   | WF8+115        | 10/11/12  | DD   | 4.29              | 5.43        |
| <b>Ultralite FWDD</b>  |               |              |              |                |           |      |                   |             |
| 1404229                |               | 043388420343 | HREFWDT010   | WF2+33         | 1/2/3     | DD   | 3.15              | 2.9         |
| 1404230                |               | 043388420350 | HREFWDT020   | WF3+40         | 2/3/4     | DD   | 3.35              | 3.1         |
| 1404231                |               | 043388420367 | HREFWDT030   | WF4+45         | 3/4/5     | DD   | 3.54              | 3.4         |
| 1404232                |               | 043388420374 | HREFWDT040   | WF5+75         | 4/5/6     | DD   | 3.74              | 3.6         |
| <b>Ultralite ASR</b>   |               |              |              |                |           |      |                   |             |
| 1404237                |               | 043388420428 | HREASRT010   | WF5+50         | 4/5       | DD   | 3.75              | 6.2         |
| 1404238                |               | 043388420435 | HREASRT020   | WF6+50         | 5/6       | DD   | 4.06              | 6.6         |
| 1404239                |               | 043388420442 | HREASRT030   | WF7+65         | 6/7       | DD   | 4.18              | 6.8         |
| 1404240                |               | 043388420459 | HREASRT040   | WF8+100        | 7/8       | DD   | 4.30              | 7.2         |
| 1404241                |               | 043388420466 | HREASRT050   | WF12+150       | 9/10/11   | DD   | 4.84              | 8.8         |

| Material Number           | Scannable UPC   | UPC          | Model Number | Capacity (yds) | Reel Size | Drag | Diameter (inches) | Weight (oz) |
|---------------------------|---|--------------|--------------|----------------|-----------|------|-------------------|-------------|
| <b>Wide Spool Perfect</b> |   |              |              |                |           |      |                   |             |
| 1327819                   |  | 617075468163 | HRP220W      | WF4+60         | 2/3/4     | CC   | 2.87              | 5.30        |
| 1327822                   |  | 617075468187 | HRP230W      | WF6+53         | 4/5/6     | CC   | 3.12              | 5.70        |
| 1327823                   |  | 617075468200 | HRP235W      | WF8+75         | 6/7/8     | CC   | 3.37              | 6.20        |
| 1327824                   |  | 617075470371 | HRP238W      | WF9+155        | 7/8/9     | CC   | 3.87              | 9.90        |
| 1327826                   |  | 617075470388 | HRP240W      | WF10+247       | 9/10/11   | CC   | 4.00              | 11.00       |
| 1327829                   |  | 617075470395 | HRP250W      | WF12+265       | 11/12     | CC   | 4.25              | 11.30       |

|               |   |              |        |          |         |    |      |      |
|---------------|---|--------------|--------|----------|---------|----|------|------|
| <b>Bougle</b> |   |              |        |          |         |    |      |      |
| 1327288       |  | 617075473174 | HEB010 | DT2+25   | 1/2/3   | CC | 2.81 | 3.20 |
| 1327289       |  | 617075473181 | HEB020 | DT2+70   | 2/3/4   | CC | 3.00 | 3.60 |
| 1327290       |  | 617075473198 | HEB030 | DT4+100  | 3/4/5   | CC | 3.25 | 4.10 |
| 1327291       |  | 617075473204 | HEB040 | DT6+70   | 5/6/7   | CC | 3.50 | 4.70 |
| 1327292       |  | 617075473211 | HEB050 | DT10+255 | 9/10/11 | CC | 4.00 | 7.90 |

|                |   |              |            |          |       |    |      |      |
|----------------|---|--------------|------------|----------|-------|----|------|------|
| <b>Duchess</b> |   |              |            |          |       |    |      |      |
| 1365572        |  | 617075479817 | HREDUCG010 | WF3+38   | 2/3   | CC | 2.75 | 3.20 |
| 1365573        |  | 617075479824 | HREDUCG020 | WF5+40   | 3/4   | CC | 3.00 | 3.60 |
| 1365574        |  | 617075479831 | HREDUCG030 | WF6+60   | 5/6   | CC | 3.25 | 4.10 |
| 1365575        |  | 617075479848 | HREDUCG040 | WF11+270 | 10/11 | CC | 4.00 | 4.70 |

|                    |   |              |            |          |       |    |      |     |
|--------------------|---|--------------|------------|----------|-------|----|------|-----|
| <b>Marquis LWT</b> |   |              |            |          |       |    |      |     |
| 1404247            |    | 043388420527 | HREMARG010 | WF3+22   | 2/3   | CC | 2.58 | 3.2 |
| 1404248            |    | 043388420534 | HREMARG020 | WF4+30   | 4     | CC | 2.79 | 3.4 |
| 1404249            |    | 043388420541 | HREMARG030 | WF5+40   | 5     | CC | 3.05 | 3.8 |
| 1404250            |   | 043388420558 | HREMARG040 | WF6+45   | 6     | CC | 3.28 | 4.3 |
| 1404251            |  | 043388420565 | HREMARG050 | WF7+67   | 7     | CC | 3.47 | 4.6 |
| 1404252            |  | 043388420572 | HREMARG060 | WF10+170 | SAL 1 | CC | 3.90 | 8.1 |
| 1404253            |  | 043388420589 | HREMARG070 | WF11+280 | SAL 2 | CC | 4.15 | 9.3 |
| 1404254            |  | 043388420596 | HREMARG080 | WF12+400 | SAL 3 | CC | 4.15 | 9.9 |

| Material Number | Scannable UPC   | UPC          | Model Number | Model Name       | Colour        |
|-----------------|---|--------------|--------------|------------------|---------------|
| <b>Caps</b>     |   |              |              |                  |               |
| 1371691         |  | 043388325372 | HCLOC010     | Logo Classic Hat | Pumpkin/Olive |
| 1371693         |  | 043388325389 | HCLOC020     | Logo Classic Hat | Olive/Gold    |
| 1371697         |  | 043388325426 | HCLOT010     | Logo Trucker Hat | Khaki/Black   |

# ADOBE SCENE 7

Are you signed up to Scene 7?

[www.purefishing.com/media-portal](http://www.purefishing.com/media-portal)

As a Hardy (Pure Fishing) dealer, you can sign up to access Media Portal (also known as Scene 7), which is the Hardy asset library we give access to our dealer network, along with other partners. Once registered with the system you can access it from any computer with internet access. Use Media Portal to find and download product and fishing landscape photography and logos for your project in the correct format. You can also download our catalogues as PDFs.

Individual images can be downloaded in a range of formats using our download wizards, and you can create your own collections or albums and download these as a zip file. Photoshop users can download files using the Scene 7 extension, instructions for which are available upon login under Personal Setup.

We are adding to the collection continuously, so Media Portal is the best place to get up to the minute content to help you sell Hardy products.

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