

The background of the entire page is a high-quality underwater photograph. It shows a large, silvery fish, possibly a tuna or a similar species, swimming towards the viewer. The fish's mouth is slightly open, and it is about to swallow a lure. The lure is a soft plastic bait with a segmented body and a hook. The water is a deep, clear blue-green color, with some light reflecting off the fish's scales and the surface of the water. The overall mood is dynamic and focused on fishing.

Sebile®

2017 PRODUCT GUIDE



Passion. Innovation. Performance. Words that characterize SEBILE. Every lure is built to exacting standards to complement every angler's ability. From the highest quality hooks and components to lifelike features and finishes, each lure delivers ultimate performance.





MAGIC SWIMMER

Sebile's most renowned lure, the Magic Swimmer is a revolutionary design that undulates its jointed body and presents a very natural swimming action even during steady retrieves. Popular with anglers worldwide and used to attract all species in fresh or salt water, its natural swimming action is just too much for most gamefish to resist. Available in hard or soft versions, the Magic Swimmer is all about the tapered nose and humpbacked head which slices through the water, making turbulence first on one side, then the other.

All models (Floating, Sinking and Fast Sinking) are stable swimmers and equally effective whether cast or trolled.

SPECIFICATIONS

MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
MS-165-SSK	1 1/2oz 45g	6 1/2" 165mm	Slow Sinking	Wake-4ft, Wake-1.2m	1/0
MS-190-FL	2oz 57g	7 1/2" 190mm	Floating	4-8ft, 1.2-2.4m	2/0
MS-190-FSK	3 3/16oz 90g	7 1/2" 190mm	Fast Sinking	4-8ft, 1.2-2.4m	2/0
MS-228-SSK	5oz 120g	9" 228mm	Slow Sinking	Wake-8ft, Wake-2.4m	2/0

- Segmented body for lifelike swimming action
- Body shape allows for maximum forward buoyancy provides optimal swim action
- Available in Floating, Slow Sinking and Fast Sinking models
- High-end hooks

COLORS



AMERICAN SHAD - AMS



BUNKER - BNK



FIRE TIGER GOLD - FTG



GHOSTESCENT - GHE



GREEN MACKEREL - GRMK



HOLO GREENIE - HGR



NAT GOLDEN SHINER - NGS



NAT SHINER - NSH

MAGIC SWIMMER SOFT

The Magic Swimmer Soft is a jointed soft plastic bait that swims as well as the original Magic Swimmer hardbait, PLUS it can be rigged; Texas-rigged, Carolina-rigged or nose hook it for drop shotting. Intricate details and realistic swimming action bring this lure to life. Swim it, jig it, or jerk it, the Magic Swimmer Soft is sure to please in all situations.

SPECIFICATIONS

MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
MSSP-160-SK	1 1/4oz 36g	6 1/4" 160mm	Sinking	-	7/0
MSSP-200-SK	2 3/8oz 68g	8" 200mm	Sinking	-	9/0

- Recessed groove in the top of the lure's back conceals the hook's point
- Strategically placed holes in the nose and throat, and in slots on the belly and back allow the Magic Swimmer Soft to slide on the leader, making for a more durable bait
- Each bag sold with a weedless, wide gap weighted hook

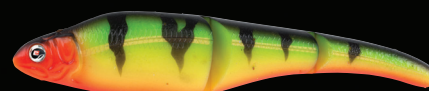
COLORS



AMERICAN SHAD - AMS



BUNKER - BNK



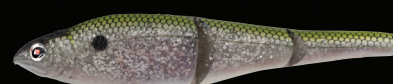
FIRE TIGER GOLD - FTG



GHOSTESCENT - GHE



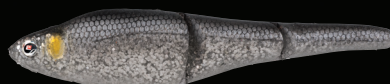
GREEN MACKEREL - GRMK



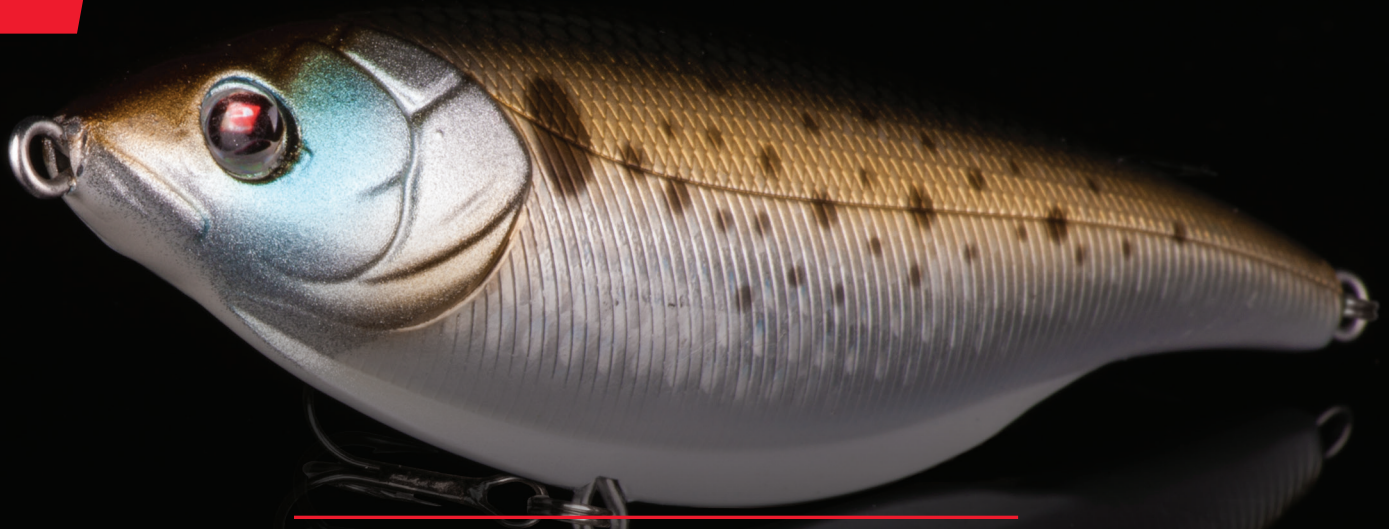
HOLO GREENIE - HGR



NAT GOLDEN SHINER - NGS



NAT SHINER - NSH



STICK SHADD

The favorite lure of Sebile founder and innovator, Patrick Sebile, the Stick Shadd was designed to be entirely controlled by the angler to cover almost all fishing situations. Offered in a wide variety of sizes, buoyancies, and colors the Stick Shadd is one of Sebile's most innovative designs. Sinking & Fast-Sinking models are perhaps the most versatile overall because they can be used at any depth from top to deep. Suspending versions are ideal as jerkbaits when predatory fish prefer their prey to sit horizontal and not rise or sink at all.

SPECIFICATIONS

MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
SS-060-SU	3/16oz 5.3g	2 3/8" 60mm	Suspending	Less than 1ft, Less than 0.3m	8
SS-060-SK	1/4oz 7g	2 3/8" 60mm	Sinking	Less than 1ft, Less than 0.3m	8
SS-072-SU	5/16oz 9g	3" 72mm	Suspending	Less than 1ft, Less than 0.3m	6
SS-072-SK	5/16oz 10g	3" 72mm	Sinking	Wake-3"ft, Wake-8mm	6
SS-090-SU	1/2oz 14g	3 1/2" 90mm	Suspending	Less than 1ft, Less than 0.3m	4
SS-090-SK	5/8oz 18g	3 1/2" 90mm	Sinking	1-6ft, 0.3-2m	4
SS-114-SU	1oz 28g	4 1/2" 114mm	Suspending	Less than 1ft, Less than 0.3m	1
SS-114-SK	1 3/8oz 39g	4 1/2" 114mm	Sinking	1.5-12ft, 0.5-4m	1
SS-155-SK	3oz 84g	6 1/4" 155mm	Sinking	2-15ft, 0.6-4.6m	2/0
SS-155-FSK	3 7/8oz 116g	6 1/4" 155mm	Fast Sinking	3-20ft, 0.9-6.1m	2/0
SS-182-SK	4 3/8oz 132g	7 1/4" 182mm	Sinking	3-20ft, 0.9-6.1m	3/0
SS-182-FSK	5 1/4oz 156g	7 1/4" 182mm	Fast Sinking	5-30ft, 1.5-9.1m	3/0
SS-210-SK	8oz 227g	8 1/4" 210mm	Sinking	3-25ft, 0.9-7.6m	4/0

- Streamlined shape very efficient for long distance casts
- Bait remains horizontal when stationery or worked
- Extremely stable lure in all conditions; turbulent waters, powerful currents, even breakers, and calm lake conditions
- Power keel under the belly gives the bait super erratic swim action and reactions which makes this bait so versatile

COLORS



AMERICAN SHAD - AMS



FIRE TIGER GOLD - FTG



GREEN MACKEREL - GRMK



GHOSTESCENT - GHE



HOLO GREENIE - HGR



BUNKER - BNK



NAT GOLDEN SHINER - NGS

CHROME/CHARTREUSE
- CHRCH

NAT SHINER - NSH



BLOOD RED WHITE - BRW



BLOOD RED DARK - BRDK



SILVER LINER - SL



BLOOD RED AMBER - BRA



AYU - AYU



FLATT SHAD

Using lipless baits to search for fish is redefined with the versatility of the Flatt Shad. Perfect for any predator from the smallest to the largest, shallow or deep, in fresh or salt water. The Flatt Shad Snagless is one of Sebile's most innovative designs. Thanks to the cleverly designed belly double hook and the feather teaser on the back, the Flatt Shad Snagless easily gets into and out of heavy cover with less risk of snagging.

SPECIFICATIONS

MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
FS-050-XH	3/8oz 9g	2" 50mm	Extra Heavy Sinking	1.5-4ft, 0.7-1.3m	8
FSSN-050-XH	3/8oz 9g	2" 50mm	Extra Heavy Sinking	1.5-4ft, 0.7-1.3m	8
FS-066-XH	3/4oz 21g	2 5/8" 66mm	Extra Heavy Sinking	4-6ft, 1.3-2m	6
FSSN-066-XH	3/4oz 21g	2 5/8" 66mm	Extra Heavy Sinking	4-6ft, 1.3-2m	6

- Unlike most vibration baits the Flatt Shad is silent with vibration created through the body rather than a rattle
- Designed to swim at very slow, regular and high speeds
- Tie on point allows for both finesse and power fishing
- Snagless model employs a double hook and feather teaser for a more weedless presentation



COLORS



AMERICAN SHAD - AMS



FIRE TIGER GOLD - FTG



GHOSTESCENT - GHE



GREENBACK GHOST - GBGH



HOLO GREENIE - HGR



HOT LIME - HL



NATURAL BLUE BACK HERRING - NBBH



NAT GOLDEN SHINER - NGS



NAT WHITE PERCH - NWP



NAT SHINER - NSH



VIBRATO

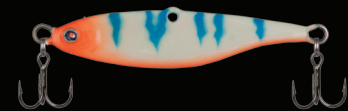
As its name implies, the Vibrato has a natural vibrating action. But unlike any other vibrating lure it vibrates on the fall, when jigged, twitched, retrieved steadily or trolled in any way and at any speed! The unique constant vibration is due to the design of the body being deeply compressed with a wider belly and a thinner back, causing it to vibrate regardless of how it is fished. Equipped with two treble hooks, one on each side, the Vibrato is ideal for light biting fish where two trebles will ensure more fish in the boat. A full wire runs through the length of its body, connecting both hooks and the line tie, assuring a solid and secure connection between you and your trophy.

SPECIFICATIONS

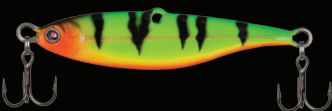
MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
VB-004	1/8oz 4g	1 1/2" 38mm	Sinking	Less than 1ft, Less than 0.3m	14
VB-007	1/4oz 7g	1 3/4" 45mm	Sinking	Less than 1ft, Less than 0.3m	12
VB-010	3/8oz 10g	2" 51mm	Sinking	Less than 1ft, Less than 0.3m	10
VB-014	1/2oz 14g	2 1/4" 57mm	Sinking	Less than 1ft, Less than 0.3m	8
VB-021	3/4oz 21g	2 1/2" 64mm	Sinking	Less than 1ft, Less than 0.3m	6
VB-028	1oz 28g	2 5/8" 67mm	Sinking	Less than 2ft, Less than 0.6m	4

- Perfect center of gravity gives the best control and action even in the lightest models
- Slow flutter rate on the fall creates flash and disturbance which allows the angler to target pressure and suspended predators by allowing the Vibrato to drop while popping intermittently
- Power jigging is effortless thanks to action that flutters on the fall and vibrates on the pull to mimic a wounded baitfish
- Upper back wire extends from the front hook to the rear hook allowing for a strong tie point.

COLORS - PINKESCENT - PKS PICTURED ABOVE



BLUE GLOW TIGER - BGLT



FIRE TIGER GOLD - FTG



GHOSTESCENT - GHE



HOLO GREENIE - HGR



HOT LIME - HL



NAT GOLDEN SHINER - NGS



NAT SHINER - NSH



NAT WHITE PERCH - NWP

PIVOT FROG

Sebile's Pivot Frog, available in a 2 1/2" size and 8 color options, adds some much needed innovation to the hollow frog category. Using the Gravity Hook System, a pivoting single wide-gap hook, allows the hook to freely rotate position. This allows for fewer snags and increases hook-up and landing ratios. Two hook systems are difficult to hook bass on but the Pivot Frog focuses all of the force applied by the angler on one hook point! Fish it in open water and in the slop, working the bait between pads while pausing intermittently.

SPECIFICATIONS

MODEL	WEIGHT	LENGTH	TYPE	SWIMMING DEPTH	HOOK SIZE
PF-063-FL	1/2oz 14g	2 1/2" 63mm	Topwater	Surface	5/0

- Sebile's Gravity Hook System employs a pivoting hook that optimizes snag free frog fishing and increases hook-up ratios
- Soft body designed to collapse for maximum hook penetration
- Equipped with a round bend, wide-gap weighted black nickel hook

COLORS



BLACK YELLOW FROG - FRBY



BROWN FROG - FRB



FIRETIGER - FT



GREEN FROG - FRG



ORANGE FROG - FRO



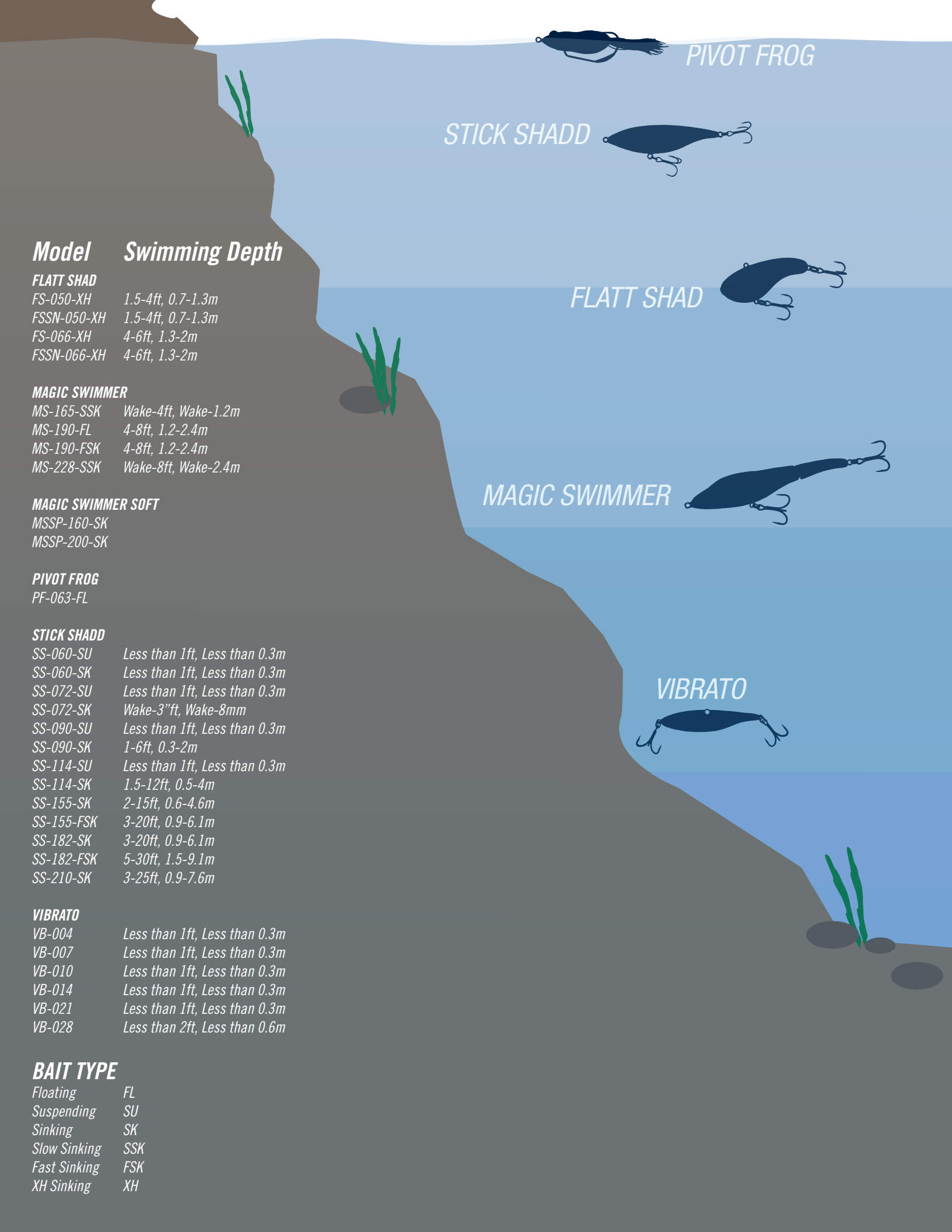
SPOTTED MESS - SPM



WHITE LIME FROG - FRWL



YELLOW FROG - FRY



Model Swimming Depth

FLATT SHAD

FS-050-XH	1.5-4ft, 0.7-1.3m
FSSN-050-XH	1.5-4ft, 0.7-1.3m
FS-066-XH	4-6ft, 1.3-2m
FSSN-066-XH	4-6ft, 1.3-2m

MAGIC SWIMMER

MS-165-SSK	Wake-4ft, Wake-1.2m
MS-190-FL	4-8ft, 1.2-2.4m
MS-190-FSK	4-8ft, 1.2-2.4m
MS-228-SSK	Wake-8ft, Wake-2.4m

MAGIC SWIMMER SOFT

MSSP-160-SK	
MSSP-200-SK	

PIVOT FROG

PF-063-FL	
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STICK SHADD

SS-060-SU	Less than 1ft, Less than 0.3m
SS-060-SK	Less than 1ft, Less than 0.3m
SS-072-SU	Less than 1ft, Less than 0.3m
SS-072-SK	Wake-3"ft, Wake-8mm
SS-090-SU	Less than 1ft, Less than 0.3m
SS-090-SK	1-6ft, 0.3-2m
SS-114-SU	Less than 1ft, Less than 0.3m
SS-114-SK	1.5-12ft, 0.5-4m
SS-155-SK	2-15ft, 0.6-4.6m
SS-155-FSK	3-20ft, 0.9-6.1m
SS-182-SK	3-20ft, 0.9-6.1m
SS-182-FSK	5-30ft, 1.5-9.1m
SS-210-SK	3-25ft, 0.9-7.6m

VIBRATO

VB-004	Less than 1ft, Less than 0.3m
VB-007	Less than 1ft, Less than 0.3m
VB-010	Less than 1ft, Less than 0.3m
VB-014	Less than 1ft, Less than 0.3m
VB-021	Less than 1ft, Less than 0.3m
VB-028	Less than 2ft, Less than 0.6m

BAIT TYPE

Floating	FL
Suspending	SU
Sinking	SK
Slow Sinking	SSK
Fast Sinking	FSK
XH Sinking	XH

FLATT SHAD



MAGIC SWIMMER
SOFT



0-5ft

MAGIC SWIMMER



6-10ft

STICK SHADD

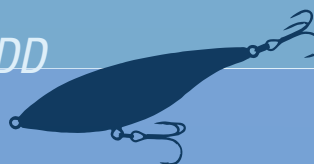


10-15ft

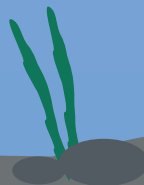
MAGIC SWIMMER



STICK SHADD



15-30ft



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DEPTH CHART

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