



Shad Scales Chartreuse

Tournament Proven

In its debut year Shad Scales played a key role in both the Crappie Masters and Crappie USA tournament trail competitive and championships events in 2015.

Crappie Masters

Team Angler of the Year! Biggest fish of the tournament! 2 out of 5 top placements in the championship event! **Beaver Lake Event Champions!**

Crappie USA

All 5 top finishes in the Amateur Division! Biggest Fish of the tournament! 3 out of the 5 top placements in the Semi Pro Division! These anglers were using Johnson Crappie Buster Shad Scales and Tubes to net their catches.

- Team Angler of the Year Billy and Scott Williams Crappie Masters Series
- National Champs, Amateur Div. Danny and Brent Whitecotton Crappie USA
- Biggest Fish John Eubanks and Shane Moore Crappie Masters Championship
- Biggest Fish, Amateur Div. Gregory Oaks & Shane Yocum Crappie USA Championship
- First Place Jeff Riddle and Dave Maddox Crappie Masters Beaver Lake Event
- Second Place, Semi Pro Div. Eric & Leann Howard Crappie USA Championship
 Second Place, Amateur Div. Rick & Cassandra Barnes Crappie USA Championship
- Second Place Harold Maddux and Brian Oldham Crappie Masters Championship • Third Place, Amateur Div. - Joey & Levi Briggs - Crappie USA Championship
- Fourth Place Brently Smith & Elliot Dowdy Crappie Masters Championship
- Fourth Place, Semi Pro Div. Doug Laake & Ryan Rohl Crappie USA Championship
- Fourth Place, Amateur Div. Fred Walker & Danny Sisson Crappie USA Championship
- Fifth Place Damon Thomas & Dan Porter Crappie Masters Championship
- Fifth Place, Semi Pro Div. Thomas Hankins & Glenn Gill Crappie USA Championship
- Fifth Place, Amateur Div. Michael Bray & Charles Powell Crappie USA Championship



Gange Buster. Shad Scales

Crappie Buster Shad Scales is a gel attractant ideal for filling tube jigs. Loaded with reflective "scales" and a shad scent, Shad Scales offers a visual and odor trail designed to attract Crappie!



FEATURES

- Reflective micro scales are visually appealing and mimic descaling prey
- Shad flavor emulates real shad, top prey for Crappie
- Enough attractant in each tube for ~150 applications and will stay on/in a tube 15-30 minutes
- · Squeeze inside tubes or used topically on cranks

The Johnson Shad Scale Kit is a 41pc kit including five different Crappie Buster plastic shapes and colors and a sample tube of the tournament winning Shad Scales attractant. Each plastic is hollow and designed to swim and react at ultra slow trolling speeds. The chartreuse Shad Scales can be injected in plastics or used topically on cranks. Shad Scales has a shad attractant built into the gel material along with thousands of microflecks, that when applied to a bait, slough off emulating descaling prey. Each sample tube of Shad Scales will be enough to fill 100 tubes and will last 15-30min inside a bait.

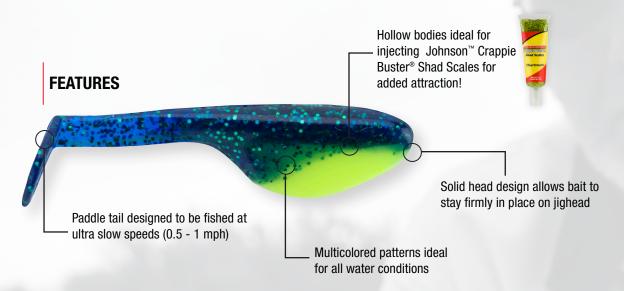
FEATURES

- 41pc kit
- Kit contains eight pieces each of Crappie Buster 2" Shad Tails (Lemon White), 2" Shad Swimmers (Junebug), 2" Shad Tubes (Pink Chicken), 1 3/4" Tubes (Black Chartreuse Glow & Red Chartreuse Glow), and 7/16oz Shad Scales (Chartreuse) sample tube.





Cappie Buster Shad Swimmer

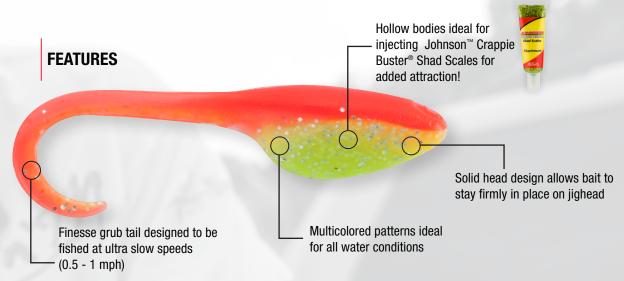


SIZE: 2IN /5CM, 10CT

Crappie Buster Shad Swimmers swim like small prey and are ideal when pushing (spider rigging) at ultra slow speeds (0.5 - 1mph). Shad Swimmers are hollow and can be filled with Crappie Buster Shad Scales for added attraction.



Cappie Buster Shad Curitail

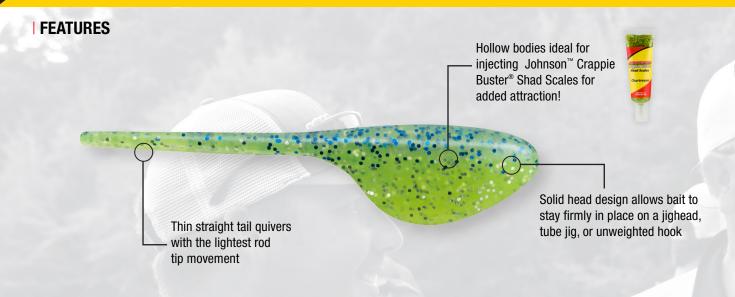


SIZE: 2IN /5CM, 10CT

Crappie Buster Shad Curltails combine a shad shape with a high action grub tail and are ideal for all crappie fishing techniques; pushing (spider rigging) at ultra slow speeds (0.5 – 1mph), single pole jigging and even long line trolling! Shad Curltails are hollow and can be filled with Crappie Buster Shad Scales for added attraction.



apple Buster. Shad Tails

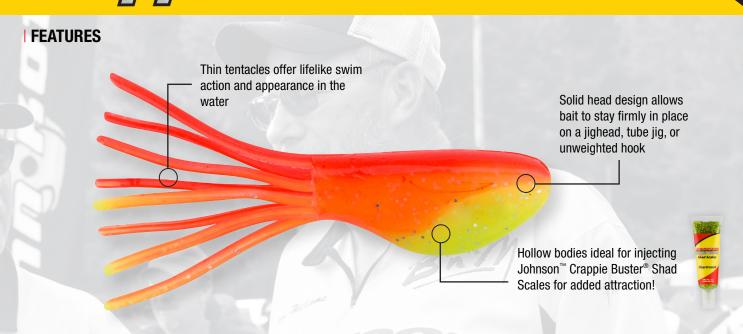


SIZE: 2IN /5CM, 12CT

Crappie Buster Shad Tails combines a shad shape with a straight finesse single tail and are ideal for all crappie fishing techniques; slow trolling (spider rigging), single pole jigging and even long line trolling!



Grappie Buster. Shad Tubes



SIZE: 2IN /5CM, 8CT

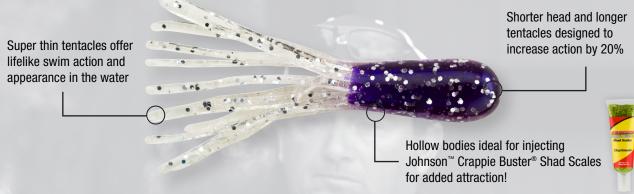
Crappie Buster Shad Tubes resemble shad forage and are ideal for all crappie fishing techniques; slow trolling (spider rigging), single pole jigging and even long line trolling!

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Grappie Buster. Tubes

| FEATURES



SIZE: 1 3/4IN /4CM, 12CT

Crappie Buster Tubes resemble small minnows and are ideal soft plastics for all crappie fishing techniques; slow trolling (spider rigging), single pole jigging and even long line trolling!



Crappie Buster Spin' R Grubs



SIZES: 1/320z - *1+3ct, 1/160z - *1+2ct, 1/80z - *1+2ct

Crappie Buster Spin'R Grubs are all about action, found in the whipping tail of the grub or the vibratory spin of the blade. Spin'R Grubs can be used for all crappie fishing techniques; slow trolling (spider rigging), cast and retrieve and even long line trolling.



BEETLE CRITTER SIZE: 1IN /2.5CM, 10CT

- Critter design imitates natural crappie and panfish forage
- Package provides tips and rigging recommendations
- Available in popular crappie/panfish colors





BEETLE GRUB SIZE: 1IN /3CM - 10CT, 2IN /5CM - 8CT

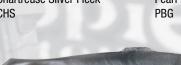
- Popular swimming design proven to be effective at catching crappie and other panfish
- Package provides tips and rigging recommendations
- · Available in popular crappie/panfish colors



Pearl Black Glitter

BEETLE SHAD SIZE: 1 IN /2.5 CM - 8 CT, 2 IN /5 CM - 6 CT

- Popular vibrating tail design proven to be effective catching crappie and other panfish
- Package provides tips and rigging recommendations
- Available in popular crappie/panfish colors





appie Buster. Shad Crank

FEATURES



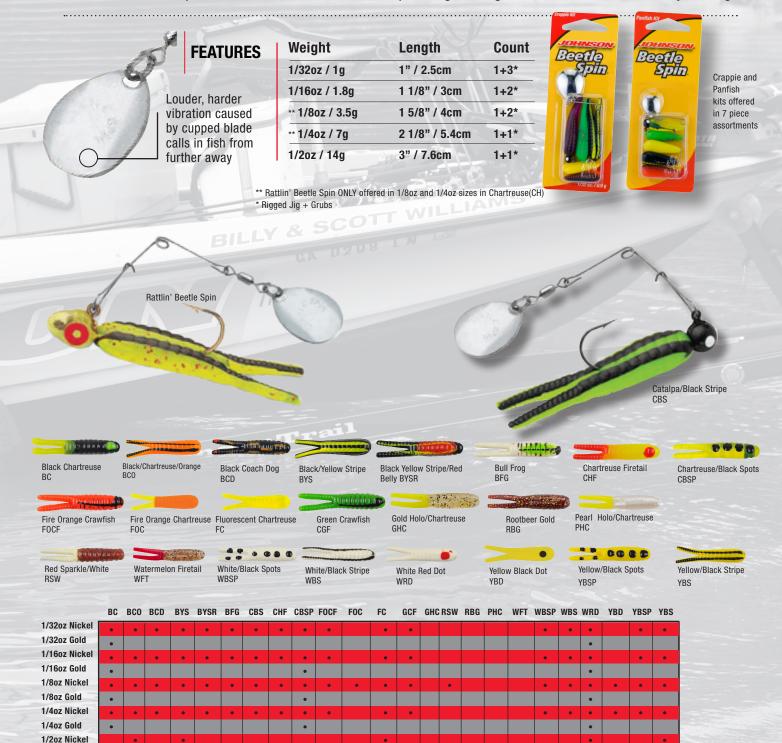
Crappie Buster Shad Cranks are designed to be fished in all conditions whether pushed slowly up front or pulled faster behind the boat, Crappie Buster Shad Cranks have enticing swim action at any speed.



Beetle Spin.

1/2oz Gold

Another revolutionary Johnson innovation, the original Beetle Spin. Simple and easy to use for any angler, Johnson's Beetle Spin is the direct ancestor of the spinner grub Virgil Ward first fished over 50 years ago.



Beetle Spin R Bait

The Beetle Spin® 'R Bait takes the ever popular Beetle Spin to another level. Fixed with beads, silicone skirt, 3D eye, removable jighead, and ball bearing swivel, the upgraded Beetle Spin® is a hit among crappie anglers and bass anglers.



*Spin R Bait + Grub

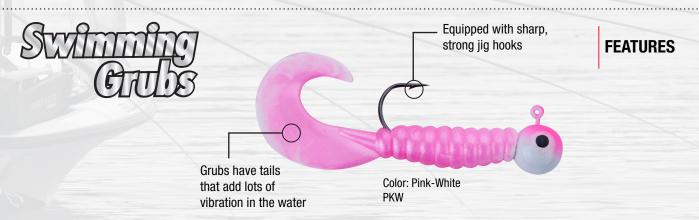
Beetle Bou

Marabou feathers attract fish with lifelike action Gold plated hooks preferred by crappie anglers

Beetle Bous are perfect panfish and trout baits that can be cast and retrieved, jigged, or fished under a bobber. Bou's are offered in top sizes and colors fitting all your angling needs.

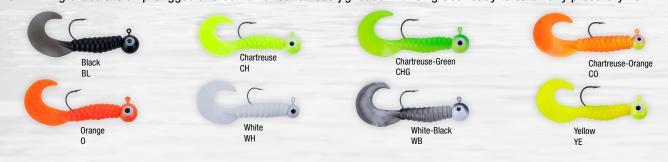
SIZES: 1/32oz - 2" - 10CT, 1/16oz - 2 1/4" - 10CT, 1/8oz - 2 3/4" - 8CT





SIZES: 1/80z, 1/40z, 5ct

Swimming Grubs are all prerigged and combine round head jigheads with 3" grubs ready to catch any predatory fish.



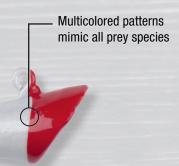
MIn-O-Deri



FEATURES

Real calf hair increases swim action and lifelike appearance in the water





SIZES: 1/320z, 1/160z, 1/80z, 1/40z, 3ct

Min-O-Darts are wedge-shaped jigheads perfect for all techniques; cast and retrieve, vertically jigged, or jerked. Equipped with real calf hair for added swim action and gold hooks, Min-O-Darts are staples in every tackle box.







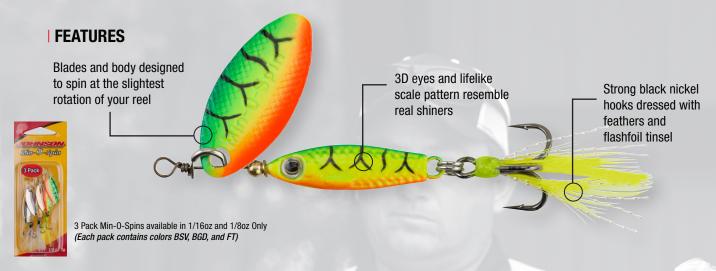
1/16 oz available with feather for added attraction

SIZES: 1/240z - 2ct, 1/160z- 2ct, F1/160z - 1ct, 1/80z - 1ct

Min-O-Spoons are thinner and lighter designed to flutter and stay in the strike zone longer. Whether cast and retrieve or jigged on a double rig, Min-O-Spoons offer flash and ideal swim action for all predatory fish spe-



Win-O-Spin



SIZES: 1/240z, 1/160z, 1/80z, 1/40z

Min-O-Spins resemble small fleeing shiners that can be cast and retrieved or trolled for all predatory fish.



Thinfisher

Blade baits have quite the following whether on a cast and retrieve or vertical jig. The Johnson ThinFisherTM is equipped with an easy change snap, sonic rattle chamber, and black nickel hooks targeting freshwater fish species. 3 Tow Points:

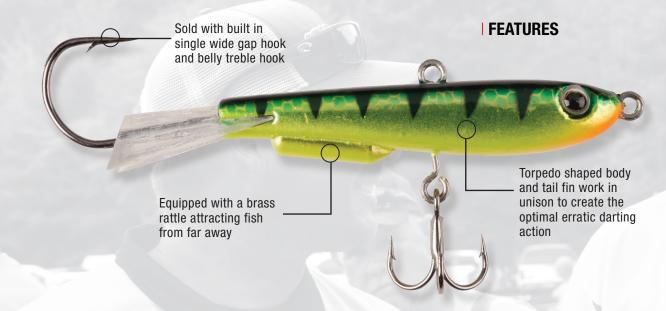




Johnny Darter



The Johnny Darter is designed to trigger reaction strikes from top predators. Built with an internal rattle, plastic fin, and proper weighting, the Johnny Darter will dart erratically with maximum side-to-side action.



SIZES: #5 - 1 11/16" /4.3cm, #7 - 2 1/16" /5cm, #9 - 2 1/2" /6.5cm



Saltx Spoon

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Salix spoon is designed to be super thin and strong, ideal for vertical fluttering through the water column or slow trolling behind the boat.

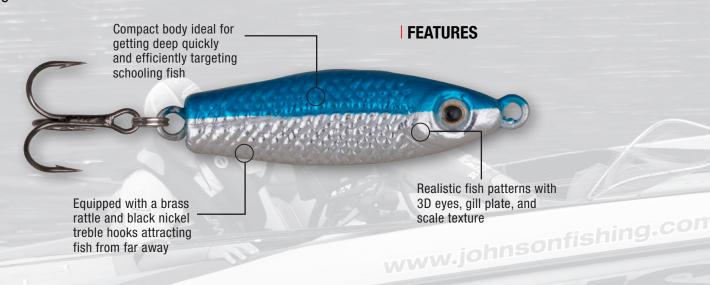




Rattlin Scout Spoon

NEW 2017

Rattlin' Scout spoon is designed for the sole purpose of quickly and efficiently targeting aggressive schooling fish. The compact body is equipped with a brass rattle and a black nickel treble hook alerting fish from afar and attracting them while close.



SIZES: 1/8oz - 1" /3cm, 3/16oz - 1 1/8" /3cm, 3/8oz - 1 1/4" /3cm, 1/2oz - 1 1/2" /4cm



Snare Spoon



Snare Spoon is designed to quickly and efficiently target schooling fish. The compact body is equipped with a dropper chain affixed with a single hook ideal for tipping and attracting neutral fish.



SIZES: 1/16oz - 3/4" /2cm, 1/8oz - 7/8" /2.2cm, 1/4oz - 1 1/8" /3cm, 3/8oz - 1 3/8" /3.5cm



Spearficeal

The SpearHead is designed to have a wider swim action at any speed and flutters slowly targeting suspended fish. The scalloped edges create extra disturbance alerting predators of fleeing prey.

SIZES: 1/6oz - 1 1/2" /4cm, 1/4oz - 1 3/4" /4cm



- · Cupped spoon with scalloped edges has a wider swim action and is ideal when fluttering for suspended fish
- · Cosmetically enhanced with lifelike scale pattern, gill plate, and 3D eye
- · Equipped with a strong black nickel treble hook

Shutter Spoon

The Johnson Shutter™ Spoon is a popular shape, anglers recognize and understand how to fish this erratic spoon. The Shutter™ Spoon comes with a black nickel swivel and hook designed to catch fish in all waters.

FEATURES

Green Glow

UVGGL



2/5 and 3/4 oz sizes

Blue Glow

UVBGL



Orange Dots Glow

UVODGL

Orange Glow

UVOGL

Silver Minnow.

Patented in 1923, the Johnson Silver Minnow™ is the "Original Weedless Wonder." Comes out clean and weed free every time! Thirty-five degree wobble rocks back and forth but won't roll and twist line.

FEATURES

Weight	Length
1/16oz / 2g	1 1/8" / 3cm
1/8oz / 3.5g	2" / 5cm
1/4oz / 7g	2 1/4" / 5.7cm
1/2oz / 14g	2 5/8" / 6.7cm
3/4oz / 21g	3" / 7.6cm
1 1/8oz / 31.5g	4" / 10.2cm



Plated with pure silver or 24k gold for a brighter flash than chrome or brass spoons















GGRD

Gold-Gold Red

Gold

GLD



Goldilocks

GLKS

BLK	Flash CHF	CHTR
T.		







Rainbow RB0



Red Flash Red Shad Gold **RSGD**



Diamonds

FOD

Red & White RW



Silver **SLVR**

	BLK	CHF	CHTR	FT	FTF	FOD	GLD	GGRD	GLKS	NP	NNB	RB0	RF	RSGD	RW	SLVR
1/16oz				•			•	•	•		•					•
1/8oz							•				•				•	•
1/4oz	•	•	•		•		•			•	•	•	•		•	•
1/2oz	•	•	•	•	•	•	•			•	•	•		•	•	•
3/4oz			•	•		•	•			•	•				•	•
1 1/8oz			•			•	•				•				•	•



The Johnson SlimFish™ offers a unique body form and erratic swim action due to its built-in fins. The SlimFish comes with a black nickel swivel and hook designed for various predatory fish species.



pliner

The Johnson Splinter™ has a signature shape allowing the bait to slash through the water. The Splinter comes with a black nickel swivel and hook designed to catch fish in all waters.



FEATURES

Length
1 1/8" / 3cm
1 3/8" / 3.5cm
1 3/4" / 4.5cm
2" / 5cm
2 1/4 / 5.8cm

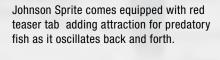


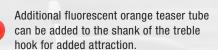
^{*} Available only in 1/12, 1/8, and 1/14oz sizes.





Unique zig-zag wobble sends a flurry of vibrations through the water. Does not twist, crimp or weaken line. Effective on all predatory fish species whether on a cast and retrieve, vertical jig, or flutter technique.





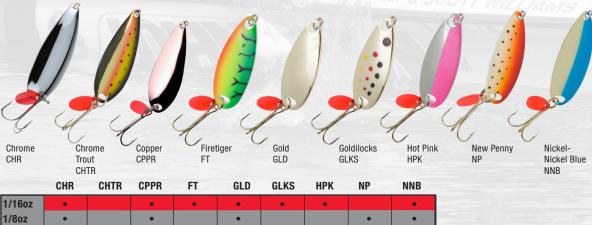
FEATURES

Weight	Length				
** 1/16oz / 2g	1 1/8" / 3cm				
1/8oz / 3.5g	1 3/4" / 4.5cm				
1/4oz / 7g	2" / 5cm				
1/2oz / 14g	2 1/4" / 5.7cm				
3/4oz / 21g	2 5/8" / 6.7cm				
1oz / 28g	3" / 7.6cm				

^{**1/16}oz Sprite not sold with Fl. Orange teaser tube



Saltwater and Redfish Kits are available.



	•	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •						
1/16oz	•		•	•	•	•	•		•
1/8oz	•		•		•			•	•
1/4oz	•	•	•		•			•	
1/2oz	•	•	•		•			•	
3/4oz	•	•	•		•			•	
1oz	•	•	•		•			•	

