

# 2017

PRODUCT CATALOG



**MITCHELL®**



| MITCHELL



**NEW**

# 498



The legendary 498 series reborn. These reels are built like tanks to hold up against the abuse of heavy Saltwater use. The full metal body, advanced polymeric rotor, innovative Bail Halo, and stainless steel componentry have you covered from inshore to offshore fishing.

**7**   
**BEARING  
SYSTEM**

#### REEL FEATURES

- 7 Stainless steel bearing system with Instant Anti-Reverse for smooth operation
- Full metal body for strength
- Innovative Bail Halo design for superior strength
- Aluminum spool for strength and durability
- EVA fighting knob (standard knob on 198)
- Stainless steel components for saltwater durability

#### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
198	1345158/ BOX	180 yd /12 lb	210 yd /14 lb	5.8:1	33"	13 lb
298	1345159/ BOX	220 yd /12 lb	260 yd /30 lb	5.6:1	35"	17 lb
398	1345160/ BOX	240 yd /20 lb	290 yd /50 lb	4.7:1	36"	24 lb
498	1345161/ BOX	255 yd /30 lb	460 yd /50 lb	4.7:1	42"	24 lb









The MAGPRO R reels are the latest evolution in MITCHELL engineering and design. The Carbon infused body and redesigned Bail Halo make the MAGPRO R reels light and strong. The aluminum handle and spool add durability and strength. The all NEW MAGPRO R reels will not disappoint.

## 10 BEARING SYSTEM

### REEL FEATURES

- 10 stainless steel bearings with an Instant Anti-Reverse for smooth operation
- Carbon infused body provides strength without the weight of aluminum
- Innovative Bail Halo design for superior strength
- Aluminum spool and handle for strength and durability
- EVA knob for reduced weight and comfort
- Smooth carbon fiber hybrid drag system
- Stainless steel componentry for excellent corrosion resistance

### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
MAGPRO-1000	1368926/ BOX	110 yd/6 lb	150 yd/6 lb	5.8:1	26.5"	10 lb
MAGPRO-2000	1368927/ BOX	130 yd/8 lb	190 yd/8 lb	5.8:1	30.5"	14 lb
MAGPRO-3000	1368928/ BOX	175 yd/8 lb	220 yd/10 lb	5.8:1	33"	14 lb
MAGPRO-4000	1370589/ BOX	215 yd/12 lb	240 yd/14 lb	5.8:1	33"	14 lb





# 300<sup>PRO</sup>

Mitchell has taken its popular 300 series and elevated it to an all-new performance level with the 300Pro. The innovative bail halo, carbon hybrid drag, machined aluminum spool, and handle give this reel high-performance features so that every angler can fish like a pro. The 300Pro is a proud evolution of the legendary and historic Mitchell 300 family.

## 10 BEARING SYSTEM

### REEL FEATURES

- 10 Bearings with an instant Anti-Reverse for smooth operation
- Innovative Bail Halo for superior strength
- Extremely strong advanced polymeric body and rotor
- Aluminum spool and handle with a EVA knob
- Smooth Hybrid Carbon Fiber Drag

## 24 TON GRAPHITE

### ROD FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts
- EVA split grip handle for comfort and balance



### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
310PRO	1294205 BOX / 1317113 CLAM	100 yd/4 lb	110 yd/6 lb	5.2:1	20.5"	6.4 lb
308PRO	1294204 BOX / 1317114 CLAM	130 yd/8 lb	190 yd/8 lb	5.8:1	30.5"	14 lb
300PRO	1294203 BOX / 1317115 CLAM	180 yd/12 lb	210 yd/14 lb	5.8:1	33"	14 lb

### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
310PRO/56L2	1294137	Light	2-8 lb	5'6"	2
308PRO/60ML1	1294138	Medium Light	4-10 lb	6'0"	1
308PRO/66M1	1294149	Medium	6-12 lb	6'6"	1
308PRO/66M2	1317429	Medium	6-12 lb	6'6"	2
310PRO/70L2	1294150	Light	2-8 lb	7'0"	2
300PRO/70M2	1294151	Medium	6-12 lb	7'0"	2









# 300

In late 1930s, early 1940s, we invented the modern spinning reel. With the introduction of the next generation of Mitchell 300 spinning reels, we remain dedicated to our heritage of creating trusted fishing tackle and memories that last a life time. With an innovative bail halo design that provides superior line management properties and unmatched strength, anglers experience outstanding performance from the legend in spinning reels. Rediscover Mitchell.

## 8 BEARING SYSTEM

### REEL FEATURES

- 8 Bearings with an instant Anti-Reverse for smooth operation
- Innovative Bail Halo for superior strength
- Extremely strong advanced polymeric body and rotor
- Aluminum handle and spool for added strength
- Multi-Disk Drag System for consistent drag pressure

## 24 TON GRAPHITE

### ROD FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts
- Lightweight split grip cork handle



### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
310	1294208 BOX/ 1294241 CLAM	100 yd/4 lb	110 yd/6 lb	5.2:1	20.5"	6.4 lb
308	1294207 BOX/ 1294240 CLAM	130 yd/8 lb	190 yd/8 lb	5.1:1	27"	14 lb
300	1294206 BOX/ 1294239 CLAM	180 yd/12 lb	210 yd/14 lb	5.1:1	29"	14 lb

### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
310/56L2	1294152	Light	2-8 lb	5'6"	2
308/60M1	1294154	Medium	6-12 lb	6'0"	1
308/66M2	1294155	Medium	6-12 lb	6'6"	2
300/70M2	1294157	Medium	6-12 lb	7'0"	2







# AVOCET<sup>®</sup>RZT



The Avocet RZT reels have been redesigned for optimal performance while keeping the reliable operation that MITCHELL reels are known for. With seven super smooth ball bearings and a quick-stop instant anti- reverse your chances of staying hooked are even better.

## 8 BEARING SYSTEM

### REEL FEATURES

- 8 Bearings with instant anti-reverse for smooth operation
- Multi disc drag system for reliability
- Aluminum handle and spool for added strength
- Neverfail™ bail spring system

## 24 TON GRAPHITE

### ROD FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts for reduced weight and increased durability
- EVA split grip handle for a comfortable grip



### REEL

MODEL #	SAP #	MONO CAPACITY	BRAID CAPACITY	GEAR RATIO	IPT	MAX DRAG
AVRZT-500UL	1337331 BOX/ 1337332 CLAM	110 yd/4 lb	110 yd/6 lb	5.4:1	22"	9 lb
AVRZT-1000	1337333 BOX/ 1337334 CLAM	110 yd/6 lb	150 yd/6 lb	5.4:1	22"	9 lb
AVRZT-2000	1337335 BOX/ 1337336 CLAM	120 yd/8 lb	190 yd/8 lb	5.4:1	25"	18 lb
AVRZT-3000	1337337 BOX/ 1337338 CLAM	140 yd/10 lb	180 yd/10 lb	5.4:1	29"	18 lb
AVRZT-4000	1337349 BOX/ 1337350 CLAM	180 yd/12 lb	210 yd/14 lb	5.2:1	29"	18 lb

### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVRZT-500UL/562L	1337363	LIGHT	2-8 lb	5'6"	2
AVRZT-2000/661M	1337364	MEDIUM	6-12 lb	6'6"	1
AVRZT-2000/702M	1337365	MEDIUM	6-12 lb	7'	2





# AVOCET<sup>®</sup>RZ

## FRONT AND REAR DRAG



The Avocet RZ reels feature the same components as higher end reels but at a more affordable price. The dual supported pinion ensures smooth operation and less fatigue on your cranking hand.

The rear drag models come with an additional Rapid Drag feature making it even easier to quickly ramp up or down your drag setting. The Avocet RZ is the go to reel for many anglers.

### 4 BEARING SYSTEM

#### REEL FEATURES

- 4 Bearings with instant anti-reverse for smooth operation
- Multi disc drag system for reliability
- Aluminum spool for added strength
- Neverfail™ bail spring system
- Rear drag models are equipped with a Rapid Drag for unmatched fish fighting capability

### 24 TON GRAPHITE

#### ROD FEATURES

- 24 TON graphite rod
- Stainless steel guides and inserts for reduced weight and increased durability
- EVA split grip handle for a comfortable grip



#### REEL

MODEL #	SAP #	MONO	BRAID	GEAR RATIO	IPT	MAX DRAG
FRONT DRAG						
AVRZ-500UL	1337351 BOX/ 1337352 CLAM	110 lb/4 yd	110 lb/6 yd	5.4:1	22"	9 lb
AVRZ-1000	1337353 BOX/ 1337354 CLAM	110 lb/6 yd	150 lb/6 yd	5.4:1	22"	9 lb
AVRZ-2000	1337355 BOX/ 1337356 CLAM	120 lb/8 yd	190 lb/8 yd	5.4:1	25"	18 lb
AVRZ-3000	1337357 BOX/ 1337358 CLAM	140 lb/10 yd	180 lb/10 yd	5.4:1	29"	18 lb
AVRZ-4000	1337359 BOX/ 1337360 CLAM	180 lb/12 yd	210 lb/14 yd	5.2:1	29"	18 lb
REAR DRAG						
AVRZ-1000R-C	1337361 CLAM	110 lb/6 yd	150 lb/6 yd	5.4:1	22"	7.5 lb
AVRZ-2000R-C	1363464 CLAM	120 lb/8 yd	190 lb/8 yd	5.4:1	25"	7.5 lb
AVRZ-4000R-C	1363465 CLAM	180 lb/12 yd	210 lb/14 yd	5.2:1	29"	12 lb

#### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
FRONT DRAG					
AVRZ-500UL/562L	1337366	LIGHT	2-8 lb	5'6"	2
AVRZ-1000/602ML	1337368	MEDIUM LIGHT	4-10 lb	6'0"	2
AVRZ-1000/601M	1337367	MEDIUM	6-12 lb	6'0"	1
AVRZ-2000/662ML	1337369	MEDIUM LIGHT	4-10 lb	6'6"	2
AVRZ-2000/662M	1337370	MEDIUM	6-12 lb	6'6"	2
AVRZ-500UL/702UL	1337372	ULTRA LIGHT	2-6 lb	7'0"	2
AVRZ-2000/702M	1337371	MEDIUM	6-12 lb	7'0"	2
REAR DRAG					
AVRZ-2000R/662M	1337374	MEDIUM	6-12 lb	6'6"	2









The Avocet R combos feature the same components as higher end combos but at a more affordable price. The dual supported pinion ensures smooth operation and less fatigue on your cranking hand.



**GRAPHITE**

#### COMBO FEATURES

- 3 Bearings with instant anti-reverse for smooth operation
- Multi disc drag system for reliability
- Aluminum spool for added strength
- Neverfail™ bail spring system
- Graphite rod for enhanced sensitivity
- Stainless steel guides and ceramic inserts for durability
- Split grip EVA handle for a comfortable grip

#### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVR-500UL/562L	1337375	LIGHT	2-8 lb	5'6"	2
AVR-2000/662M	1337376	MEDIUM	6-12 lb	6'6"	2
AVR-500UL/702UL	1337377	ULTRA LIGHT	2-6 lb	7'0"	2





# TANAGER<sup>R</sup>

**NEW**



Quality components and prespooled with line make the Mitchell Tanager R the best value in the market.

**1**   
BEARING  
SYSTEM

#### COMBO FEATURES

- 1 Ball Bearing for smooth operation
- Multi disc drag system for reliability
- Fiberglass rod for durability
- Stainless steel guides and aluminum oxide inserts for durability
- Split grip EVA handle for a comfortable grip

#### COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
TANR-1000/562L	1403903	Light	4-8	5'6"	2
TANR-2000/602M	1403904	Medium	6-12	6'	2
TANR-2000/662M	1403905	Medium	6-12	6'6"	2

# AVOSPECIES

The AvoSpecies family has been developed with specific species in mind. Each combo has been built with the appropriate reel, rod, and lines to target their intended species taking the guess work out for you.



## COMBO FEATURES

- 3 bearing systems with instant anti-reverse for smooth operation
- Aluminum spool and handle
- Pre-Spooled with 20# line
- Strong composite rod with stainless steel guides and ceramic inserts

## COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVOCAT-6000/802MH	1371633	Medium Heavy	12-30 lb	8'	2



**GRAPHITE**

## COMBO FEATURES

- 3 bearing systems with instant anti-reverse for smooth operation
- Aluminum spool
- Pre-Spooled with 4# line
- Durable graphite rods with stainless guides and inserts

## COMBO

MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVOSLAB-500UL/902L	1356367	Light	4-8 lb	9'	2





**GRAPHITE**

#### COMBO FEATURES

- 3 bearing systems with instant anti-reverse for smooth operation
- Aluminum spool
- Pre-Spooled with 4# line
- Durable graphite rods with stainless guides and inserts

COMBO					
MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVOTRT-500UL/562L	1356368	Light	2-8 lb	5'6"	2
AVOTRT-500UL/702UL	1356369	Ultra Light	2-6 lb	7'	2



**GRAPHITE**

#### COMBO FEATURES

- 3 bearing systems with instant anti-reverse for smooth operation
- Aluminum spool
- Pre-Spooled with 6# line
- Durable graphite rods with stainless guides and inserts

COMBO					
MODEL #	SAP #	ACTION	LINE RATING	LENGTH	PIECES
AVOWEYE-1000/662M	1356370	Medium	6-12 lb	6'6"	2



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